

ATTACHMENT 1

MINUTES of a meeting of the **HEART OF OUR CITY COMMITTEE**, held on Wednesday, January 8th, 2020, at 3:30 p.m., Culver City Room, City Hall with the following in attendance:

- CHAIR:** To be elected
- MEMBERS:** Dawn Leite, Allied Arts Council
Mark Campbell, Councillor (Vice Chair)
Erin Crane, Economic Development Lethbridge (EDL)
Clara Piedalue, Citizen-at-large
Jackie Stambene, Lethbridge Destination Management Organization (LDMO)/Tourism Lethbridge
Trent Fujita, Development Industry (BILD)
Marcia Nesch, Citizen-at-large
Jordon Head, Citizen-at-large
Bonny Greenshields, Citizen-at-large
- OTHERS:** Andrew Malcolm, Urban Revitalization Manager
Ryan Westerson, Legislative Services Manager
David Sarsfield, Deputy City Clerk
Bonnie Hilford, City Clerk
Cidnee Lorenz, Recorder
Sergeant Mike Williamson, Lethbridge Police Service
Katherine Archibald, Lethbridge Chamber of Commerce
Nick Kuhl, Downtown BRZ
- REGRETS:** Melissa Wiebe, Citizen-at-large
Lorien Johansen, Lethbridge Historical Society (LHS)
Sheri Kain, Downtown BRZ
Noorin Chatur-Muhammad, Lethbridge Chamber of Commerce
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- A. Malcolm Chaired the meeting until “2020 Chair Appointment” in 5 (a) –

CALL TO ORDER:

The meeting was called to order at 3:34 p.m.

1. ACKNOWLEDGE STATEMENT:

“The City of Lethbridge acknowledges that we are gathered on the lands of the Blackfoot people of the Canadian Plains and pays respect to the Blackfoot people, past, present and future while recognizing and respecting their cultural heritage, beliefs and relationship to the land. The City of Lethbridge is also home to the Metis Nation of Alberta, Region III.”

2. ADOPTION OF MINUTES:

C. Piedalue moved that the minutes of December 11th, 2019 Heart of Our City Committee meeting be approved as presented.

CARRIED

3. APPROVAL OF AGENDA:

J. Stambene moved that the agenda be approved with the following addition:

- 5. b. Lethbridge Police Service Report

4. BUSINESS ARISING FROM THE MINUTES – Nothing to note

5. AGENDA ITEMS:

- **5a) 2020 HOC Chair Appointment:**
 - D. Leite let her name stand for the 2020 Chair of the Heart of Our City Committee.
 - D. Leite was elected as the Chair of the Heart of Our City Committee for 2020.

- D. Leite took over as Chair from A. Malcolm at 3:44 p.m. -

- **5b) Lethbridge Police Service Report (Sergeant M. Williamson):**
 - The Downtown Police Unit has five (5) officers and they are currently backfilling for a sixth position.
 - Nine (9) Community Peace Officers (CPO's) are out on their own and stationed in the Downtown.
 - The Downtown Police Unit is taking a targeted approach to curb behaviors that are being seen.
 - The Crime Suppression Team will commence in a week and will be running both a covert and overt operation.
 - The government has enacted Bill C75 in hopes of making the criminal justice system more efficient.
 - The Streets Bylaw is currently under review and recommendations will be taken to City Council soon.
- **5c) City Clerk's Office Committee 101 Presentation (B. Hilford, R. Westerson and D. Sarsfield):**
 - The City Clerk's Office will send the presentation to the Committee and points of interest were as follows:
 - April 27th, 2020 is Boards, Commissions, and Committees (BBC) Day where all will have opportunity to report to Council.
 - Committee agenda's should be posted in advance of the meeting.
 - According to the Terms of Reference (TOR), the Chair has a voting right.
 - Non-members, alternates or members of the public cannot vote.
 - Voting for alternates attending on behalf of an organization may be added to the TOR if the Committee chose.
 - The HOC's current quorum is five (5).
 - At committee level a seconder is not needed.
- **5d) Celebrate Downtown Update:**
 - The 2020 Celebrate Downtown Event will be held at the Multicultural Centre on May 1st and will officially be called "Celebrate Downtown 5th Anniversary Gala".
 - A new sponsorship package will be ready to go in the next two (2) weeks.
 - The media launch is tentatively set for February 14th.
 - The 2020 Event will be the kickoff off for the new Downtown Brand.
 - The 2020 approved HOC budget is \$2,000; if additional funds are needed the subcommittee will come back to the committee with a request.
 - Legacy Award – Details such as nomination process and parameters are being discussed and should be brought back to the March HOC meeting.
- **5e) 2020 HOC Discussion:**
 - Points of discussion were as follows:
 - Complete Neighborhoods Subcommittee – Work on small projects in 2020 such as review TRIP or other incentives.
 - HOC/BRZ Joint Meetings should continue quarterly. A. Malcolm will look into planning the next joint meeting for the end of February.
 - Continue bringing in cultural elements to the downtown.
 - Review the mandate and direction of the Heart of Our City, and roles of the HOC and BRZ.
 - Boundaries and implications should be discussed at a future meeting.
 - Consider having the downtown focus on one element of arts and culture.
 - Exciting and Vibrant Subcommittee – Recognition program for long standing businesses.

6. IN-CAMERA - None

7. ROUNDTABLE:

- Urban Revitalization Manager (A. Malcolm):
 - The Urban Social Issues Study is currently being reviewed before going to Council.
 - The Activity Grant media event will take place tomorrow at 10:00 a.m., Casa.
- Downtown BRZ (N. Kuhl):
 - The Shop Together initiative was well received.
 - Opportunities - Alberta Summer Games, Ag Expo, Home and Garden's and Parade of Homes, take back to S. Kain/BRZ for discussion.
- Councillor (M. Campbell):
 - Councillor Campbell took part in making the draw for the Sage Clan.

- M. Campbell left the meeting at 5:25 p.m. –

- Tourism Lethbridge (J. Stambene):
 - The Tourism Lethbridge website is being updated.
 - Brochure stands have been purchased and disbursed around the community.
 - Another print of the new map is underway and advertising opportunities are available.
- Development Industry (BILD) (T. Fujita):
 - The Home and Garden show will take place in March.
 - Housing Awards Excellence will take place at the Coast Hotel on February 7th.
- Economic Development Lethbridge (EDL) (E. Crane):
 - The Brighter Together business surveys data is being compiled.
 - The Lethbridge Herald featured the Shop Together YQL winner in today's paper.
 - EDL is looking for a total of ten (10) new Board members.
 - Information on the Investment Readiness Program through the Community Foundation can be found at <http://www.cflsa.ca/granting>.
- Lethbridge Chamber of Commerce (K. Archibald):
 - The New Member Reception will take place on January 14th, the Mental Health in the Workplace will take place on January 22nd and the State of the City will take place on January 29th.
 - "The Exchange" will be starting in the end of January; details are still being ironed out.
- Allied Arts Council (D. Leite):
 - The Public Arts Committee is hosting the two artists who worked on the Public Art piece at SAEA; D. Leite will send out the invitation to the committee.
 - The Allied Arts Council will host their all day Family Day Program again this year.

ACTION:	<p>A. MALCOLM - Planning the next joint meeting for the end of February.</p> <p>N. KUHL/S. KAIN - Opportunity - Alberta Summer Games, Ag Expo, Home and Garden's and Parade of Homes, take back to BRZ for discussion.</p> <p>D. LEITE – Send out the invitation for the Public Arts Committee Public Art piece event at SAEA.</p> <p>CELEBRATE DOWNTOWN SUBCOMMITTEE – Bring back refined details on the Legacy Award to the Committee.</p>
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8. NEXT MEETING:

The next regular meeting will be held Wednesday, February 12th, 2020

9. ADJOURNMENT:

Meeting adjourned at 5:39 p.m.