

MINUTES of a meeting of the **HEART OF OUR CITY COMMITTEE**, held on Friday, May 1st, 2020 at 8:30 a.m., Via Zoom Conference with the following in attendance:

CHAIR: Dawn Leite, Allied Arts Council

MEMBERS: Mark Campbell, Councillor (Vice Chair)
Erin Crane, Economic Development Lethbridge (EDL)
Melissa Wiebe, Citizen-at-large
Lorien Johansen, Lethbridge Historical Society (LHS)
Sheri Kain, Downtown BRZ
Noorin Chatur-Muhammad, Lethbridge Chamber of Commerce
Jackie Stambene, Lethbridge Destination Management Organization (LDMO)/Tourism Lethbridge
Bonny Greenshields, Citizen-at-large
Jordon Head, Citizen-at-large

OTHERS: Andrew Malcolm, Urban Revitalization Manager
Cidnee Lorenz, Recorder
Jackie French, Southern AB Ethnic Association

REGRETS: Marcia Nesch, Citizen-at-large
Clara Piedalue, Citizen-at-large

CALL TO ORDER:

The meeting was called to order at 8:32 a.m.

1. ACKNOWLEDGE STATEMENT:

“The City of Lethbridge acknowledges that we are gathered on the lands of the Blackfoot people of the Canadian Plains and pays respect to the Blackfoot people, past, present and future while recognizing and respecting their cultural heritage, beliefs and relationship to the land. The City of Lethbridge is also home to the Metis Nation of Alberta, Region III.”

2. ADOPTION OF MINUTES – N/A

3. APPROVAL OF AGENDA:

J. Stambene moved that the agenda be approved as presented.

CARRIED

4. AGENDA ITEMS – N/A

5. IN-CAMERA:

a. Request for Letter of Support from Downtown BRZ Re: 2020 BIA Levy (Attachment 1):

- M. Wiebe moved that the discussion take place In-Camera at 8:37 a.m.

CARRIED

- M. Campbell moved that the In-Camera discussion be closed at 9:22 a.m.

CARRIED

- E. Crane moved that the Heart of Our City Committee submit a letter to City Council supporting the cancellation of the 2020 BRZ Levy fees for businesses in the downtown with the funding source coming from the Downtown Revitalization Fund.

CARRIED

- **S. Kain removed herself from the vote due to conflict of interest.**
- **J. French did not vote as her position as SAEA representative has not been ratified as of yet.**
- D. Leite will draft the letter on behalf of the HOC, send it to the committee for review and then submit it to City Council.
 - Points to be considered in drafting of the letter should include one-time funding, the value of the BRZ to HOC's general efforts, being very clear on the uniqueness of the BIA levy and how it does not apply to other businesses, money source from Downtown Redevelopment Fund and partnership with BRZ.

ACTION:	D Leite – Draft letter to City Council and share with the HOCC.
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6. NEXT MEETING:

The next regular meeting will be held Wednesday, May 13th, 2020 Zoom Conference Call

7. ADJOURNMENT:

Meeting adjourned at 9:26 a.m.