

ATTACHMENT 1

MINUTES of a meeting of the **HEART OF OUR CITY COMMITTEE**, held on Wednesday, December 9th, 2020, at 3:30 p.m., Zoom Conference Call with the following in attendance:

- MEMBERS:** Mark Campbell, Councillor (Acting Chair)
Jackie Stambene, Lethbridge Destination Management Organization (LDMO)/Tourism Lethbridge
Marcia Nesch, Citizen-at-large
Erin Crane, Economic Development Lethbridge (EDL)
Tara Gillanders, Allied Arts Council
Jackie French, Southern AB Ethnic Association
Lorien Johansen, Lethbridge Historical Society (LHS)
Clara Piedalue, Citizen-at-large
Sheri Kain, Downtown BRZ
Melissa Wiebe, Citizen-at-large
Jordon Head, Citizen-at-large
- OTHERS:** Andrew Malcolm, Urban Revitalization Manager
Cidnee Lorenz, Recorder
Dawn Leite, Former HOC Chair
- REGRETS:** Noorin Chatur-Muhammad, Lethbridge Chamber of Commerce
Ken Harvie, Development Industry
-

CALL TO ORDER:

The meeting was called to order at 3:33 p.m.

1. ACKNOWLEDGE STATEMENT:

“The City of Lethbridge acknowledges that we are gathered on the lands of the Blackfoot people of the Canadian Plains and pays respect to the Blackfoot people, past, present and future while recognizing and respecting their cultural heritage, beliefs and relationship to the land. The City of Lethbridge is also home to the Metis Nation of Alberta, Region III.”

2. ADOPTION OF MINUTES:

M. Wiebe moved that the minutes of the November 18th, 2020 Heart of Our City Committee meeting be approved as presented.

CARRIED

3. ADOPTION OF AGENDA:

C. Piedalue moved that the agenda be approved with the following addition:

- Activity Grant

CARRIED

4. BUSINESS ARISING FROM THE MINUTES – Nothing to note

5. IN CAMERA – Nothing to note

6. AGENDA ITEMS:

- a) Membership – Thank You’s:
 - C. Piedalue, M. Campbell and M. Nesch were all thanked for their time on the HOC as they will not be continuing with the committee in the New Year.
 - D. Leite was also thanked for her many years on the committee and as the outgoing Chair.
 - b) Lethbridge Police Service (LPS) Update – Nothing to note
 - c) Committee Chair Information:
 - Committee Roles and Responsibilities document was attached for information.
 - A new Chair and Vice Chair will need to be elected at the January 2021 meeting. Anyone that is interested in having their name stand is asked to let A. Malcolm know.
 - d) Festival Square Concept Design Final Report:
 - The Festival Square Concept Designs were attached for committee information and review.
 - In the New Year a detailed design will include one (1) more engagement opportunity with the businesses, DBRZ and the HOC.
 - Anyone on the committee who has an interest in this project is asked to send A. Malcolm an email to let him know and they will have an opportunity to get involved.
 - e) Governance Review Update:
 - The final deliverable is expected by the end of December and will be added to January’s agenda.
 - f) Activity Grant:
 - New Activity Grant applications are normally accepted in the New Year, however due to COVID-19 ongoing restrictions, discussion took place on an alternative process for 2021.
 - L. Johansen moved that the Heart of Our City Committee does not accept new Activity Grant applications until July 1st, 2021.
- CARRIED**
- A Public Service Announcement will be put out in the New Year to notify the community that the HOC won’t be approving any new Activity Grants until at least July 1st, 2021.
 - Anyone who has existing funding carrier over from previous cancellation will be kept in place until their event can proceed.

7. ROUNDTABLE:

- Citizen-at-large (C. Piedalue):
 - The “Shop of Wonders” located in the Old Fire Hall, is still accepting unwrapped gifts.
- Economic Development Lethbridge (E. Crane):
 - Business advisers are available for any businesses that are struggling.
- Southern AB Ethnic Association (J. French):
 - Language classes are available online.
 - The 22nd Annual Christmas Dinner will take place on December 19th and will be via take-out this year; donations are still needed.
 - International Dessert Gift Boxes are available for order, pick-up will take place on December 18th.
- Lethbridge Historical Society (L. Johansen):
 - The different LHS book projects are all moving forward and items can be ordered through the LHS or Galt Museum websites.
- Citizen-at-large (M. Wiebe):
 - The U of L will not reopen until January 9th, 2021.
- Allied Arts Council (T. Gillanders):
 - Casa will be closing on Sunday, staff will be working from home and some classes will move online.
 - The retail location AAC Works will remain open and have also launched their site.

- Downtown BRZ (S. Kain):
 - Tulene Steiestol has been selected as the new DBRZ Executive Director.
 - Mustard Seed presented to the BRZ Board with regards to supportive housing.

- Urban Revitalization Manager (A. Malcolm):
 - The Revised Incentive Program has drawn a lot of attention and some buildings include the Post Office and Doug’s Sports.
 - The affordable and social housing deadline for funding is December 23rd.
 - Streets Alive currently on 1st Avenue in “The River House”. It was approved by the Municipal Planning Commission yesterday and can be appealed by anybody.
 - The building is not listed on any of the Cities inventories with regards to historic significance.
 - The Mustard Seed is looking for locations outside of the downtown.

ACTION:	<p>A. MALCOLM:</p> <ul style="list-style-type: none"> • Governance Review Update - Add to January’s agenda. • Arrange an Activity Grant public service announcement. <p>HOC COMMITTEE:</p> <ul style="list-style-type: none"> • Committee Chair and Vice Chair - Anyone that is interested in having their name stand can let A. Malcolm know. • Festival Square - Anyone on the committee who has an interest in this project is asked to send A. Malcolm an email to let him know.
----------------	--

8. NEXT MEETING:

The next regular meeting will be held Wednesday, January 13th, 2021

9. ADJOURNMENT:

Meeting adjourned at 4:36 p.m.