

MINUTES of a meeting of the **HEART OF OUR CITY COMMITTEE**, held on Thursday, July 30th, 2020 at 12:00 p.m.,
Via Zoom Conference with the following in attendance:

CHAIR: Dawn Leite, Allied Arts Council

MEMBERS: Mark Campbell, Councillor (Vice Chair)
Melissa Wiebe, Citizen-at-large
Jackie French, Southern AB Ethnic Association
Jackie Stambene, Lethbridge Destination Management Organization (LDMO)/Tourism Lethbridge
Jordon Head, Citizen-at-large
Erin Crane, Economic Development Lethbridge (EDL)

OTHERS: Andrew Malcolm, Urban Revitalization Manager
Cidnee Lorenz, Recorder

REGRETS: Marcia Nesch, Citizen-at-large
Clara Piedalue, Citizen-at-large
Lorien Johansen, Lethbridge Historical Society (LHS)
Sheri Kain, Downtown BRZ
Noorin Chatur-Muhammad, Lethbridge Chamber of Commerce
Bonny Greenshields, Citizen-at-large

CALL TO ORDER:

The meeting was called to order at 12:00 p.m.

ACKNOWLEDGE STATEMENT:

“The City of Lethbridge acknowledges that we are gathered on the lands of the Blackfoot people of the Canadian Plains and pays respect to the Blackfoot people, past, present and future while recognizing and respecting their cultural heritage, beliefs and relationship to the land. The City of Lethbridge is also home to the Metis Nation of Alberta, Region III.”

BRZ/HOC GOVERNANCE REVIEW:

- The subcommittee has completed a review of the five (5) bidding proponents. An evaluation has determined that the highest rated proponent was also the lowest priced at \$60,000.
- The DBRZ had previously indicated a maximum threshold of \$15,000 towards the project based on their reserves, which means the remaining \$45,000 would need to be funded by the HOC.
 - \$50,000 was previously set aside and is available should the committee decide to move forward.
- A Governance Review could be done at a lower cost internally however would most likely not hold as much weight with City Council as an external review.
- Completing a review aligns with HOC priorities and the HOC Master Plan has also identified it as a priority.
- E. Crane moved that the Heart of Our City Committee support the expenditure of \$60,000 (\$15,000 from DBRZ reserve and \$45,000 from the downtown BAU) for the completion of a Governance Review.

CARRIED

SAAG:

- A letter submitted by SAAG requesting financial support in the amount of \$18,200 to fund an amendment to SAAG’s business plan was reviewed by the committee.

- The HOC committee discussed the merits of the request but ultimately decided not to support the request at this time.
- E. Crane moved that the Heart of Our City Committee not approve the request for funding of \$18,200 to fund an amendment to SAAG’s business plan.
- A. Malcolm and D. Leite will draft a response to SAAG.

CARRIED

ACTION:	A. MALCOLM & D. LEITE – Draft a response letter to SAAG.
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2. NEXT MEETING:

The next regular meeting will be held Wednesday, August 12th, 2020

3. ADJOURNMENT:

Meeting adjourned at 12:44 p.m.