

ATTACHMENT 2

MINUTES of a special meeting of the **HEART OF OUR CITY COMMITTEE**, held on Wednesday, October 7th, 2020 at 3:30 p.m., Via Zoom Conference with the following in attendance:

CHAIR: Dawn Leite, Allied Arts Council

MEMBERS: Mark Campbell, Councillor (Vice Chair)
Clara Piedalue, Citizen-at-large
Jackie Stambene, Lethbridge Destination Management Organization (LDMO)/Tourism Lethbridge
Lorien Johansen, Lethbridge Historical Society (LHS)
Erin Crane, Economic Development Lethbridge (EDL)
Marcia Nesch, Citizen-at-large
Melissa Wiebe, Citizen-at-large
Sheri Kain, Downtown BRZ

OTHERS: Andrew Malcolm, Urban Revitalization Manager
Cidnee Lorenz, Recorder

REGRETS: Ken Harvie, Development Industry
Jackie French, Southern AB Ethnic Association
Jordon Head, Citizen-at-large
Noorin Chatur-Muhammad, Lethbridge Chamber of Commerce

CALL TO ORDER:

The meeting was called to order at 3:34 p.m.

1. ACKNOWLEDGE STATEMENT:

“The City of Lethbridge acknowledges that we are gathered on the lands of the Blackfoot people of the Canadian Plains and pays respect to the Blackfoot people, past, present and future while recognizing and respecting their cultural heritage, beliefs and relationship to the land. The City of Lethbridge is also home to the Metis Nation of Alberta, Region III.”

2. APPROVAL OF MINUTES - N/A

3. ADOPTION OF AGENDA

J. Stambene moved that the October 7th, 2020 agenda be approved as presented.

CARRIED

4. AGENDA ITEMS:

a. 2020/21 HOC Activity Grant:

- In 2020, the HOC had approved funding of \$126,000 to host twenty-two (22) events in the downtown. To date the only events to take place have been the Lunch and Learn Music Series (3 of 12 First Friday events), and the Quant, Quirky, and Queer event in late February. Approximately \$30,000 of this funding has/will be spent on events that have or will go forward in 2020 and a few instances where costs were incurred.
- By combining available funds in 2020 and 2021 there will be approximately \$210,000 in available funding.
- Attached are three (3) options that the Exciting and Vibrant subcommittee put forward for discussion and review.

- Considerations include short timeframe, 3rd Avenue construction, current challenges with Galt Gardens and COVID restrictions.
- The HOC committee has decided to proceed with option one (1) with the following revised numbers:
 - \$90,000 for approved events in 2020 who intend on hosting their event in 2021 as per previous awarding, \$20,000 for new event applications, \$10,000 for approved events to apply for additional funding to cover COVID-19 related expenses and \$70,000 for 2020/21 Outdoor Winter Festival with outdoor skating.
 - More details with regards to portable skating surface and Winter Festival will be provided at the October 14th, 2020 meeting.

ACTION:	A. MALCOLM: Add onto October 14 th HOC Agenda for further direction on spending of \$90,000 for Outdoor Winter Festival with outdoor skating OR other options.
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5. NEXT MEETING:

The next regular meeting will be held Wednesday, October 14th, 2020

6. ADJOURNMENT:

Meeting adjourned at 4:41 p.m.