

Minutes of the **Youth Advisory Council** held on **June 20, 2019** in the **Culver City Meeting Room** at 5:00 P.M. with the following attendance:

<b>PRESENT:</b>	Member, Chair	G. Forster
	Member, Vice Chair	S. Siever
	Member	B. Kester
	Member	D. Sander
	Member	D. St. Jean
	Member	C. Jochem
	University of Lethbridge Students Union Representative	B. Harray
<b>OTHERS:</b>	Legislative Services Manager	R. Westerson
	Legislative Services Assistant	A. Moncrieff
<b>ABSENT:</b>	Member	C. Devoy
	Lethbridge College Students Association Representative	C. Frizzley

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**1. Welcome**

**1.1 Acknowledgment Statement**

**2. Approval of Minutes: May 16, 2019**

**D. ST. JEAN / B. KESTER**

*THAT the Minutes of May 16, 2019 be approved.*

----- Carried

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**3. Approval of Agenda**

**S. SIEVER / D. ST. JEAN**

*THAT the Agenda be approved with the addition of Youth Cities Index, Item 4.8.*

----- Carried

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#### **4. Agenda Item**

##### **4.1. Review of City Council Agenda/Minutes**

R. Westerson, Legislative Services Manager, provided an overview of City Council Agenda and Minutes

##### **4.2. Strategic Plan Focus Areas Update**

None

##### **4.3. Budget Update**

R. Westerson, Legislative Services Manager provided an update on the 2019 Youth Advisory Council Budget. It was noted that there was approximately \$3,500.00 remaining in the 2019 Youth Advisory Council Budget – no change from the May 16, 2019 update.

##### **4.4 Planning for Pride**

G. Forster, Chair, discussed with the Youth Advisory Council the set up and break down of the table at Pride. Discussion regarding implementing the Youthful Cities Index as a highlight/discussion piece ensued. G. Forster stated that there would be buttons available for handout.

##### **4.5 Get Involved Event Debriefing**

B. Kester and G. Forster provided an overview of the Get Involved Event. Feedback regarding greater recycling initiatives/waste reduction was frequent. Discussion regarding 3<sup>rd</sup> Avenue as a potential street to implement more access to garbage and recycling occurred.

B. Kester communicated to Council that consultation with the Social 20 and Grade 9 classes had been received successfully and positively. Cards asking what youth “wished for” had been circulated to the classes, and discussion over doing more activities like this ensued.

The Youth Advisory Council considered success for future events, and discussed aspects to be mindful of, including:

- Ensuring participation and commitment before an event. Creating a platform for more expedient communication in regards to this was brought up by C. Jochem (WhatsApp suggested); and
- The weather, and being prepared for fluctuating temperatures.

#### 4.6 Social Media Management

R. Westerson discussed with the Council how to conveniently increase social media presence and engagement.

G. Forster suggested testing HootSuite as a low maintenance solution. HootSuite is a media management software that allows users to pre-schedule posts ahead of time.

<b>ACTION:</b>	<ul style="list-style-type: none"><li>• <i>G. Forster to coordinate with Legislative Services re: setting up HootSuite financials.</i></li></ul>
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#### 4.7 Get Involved Site Discussion & Update

R. Westerson recommended to the Council that refreshing and revitalizing the site would be beneficial, and increase traction. To increase direct engagement, reaching out to high schools and creating polls was suggested.

The following implementations were also suggested:

- Youthful Cities Index findings;
- Get Involved Event;
- Pride; and
- Considerations over what barriers exist to Lethbridge being youthful.

C. Jochem proposed Instagram polling as a form of engagement.

#### 4.8 Youthful Cities Index

Discussion regarding the release of the Youthful Cities Index and Report ensued. The following aspects were discussed:

- Youth Advisory Council connecting with other youth councils to share ideas, build relationships (Red Deer, Medicine Hat);
- Implementing questions onto the Get Involved Site influenced from the Youthful Cities Index findings;
- Key points of the index to bring forward to City Council's attention; and
- Posing questions related to the index at the Pride table.

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### 5. Unfinished Business

None

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**6. New Business**

None

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**7. Review of Action Items**

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**8. Roundtable**

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**9. Next Meetings**

Thursday, July 18, 2019	5:00 P.M. – 7:00 P.M.	Culver City Room
Thursday, August 15, 2019	5:00 P.M. – 7:00 P.M.	Culver City Room
Thursday, September 19, 2019	5:00 P.M. – 7:00 P.M.	Culver City Room
Thursday, October 17, 2019	5:00 P.M. – 7:00 P.M.	Culver City Room

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**10. Adjournment**

Meeting ended at 6:49 PM.