

Minutes of the **Youth Advisory Council** held on **May 16, 2019** in the **Culver City Meeting Room** at 5:00 P.M. with the following attendance:

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| PRESENT: | Member <i>(departed 6:14pm)</i> | G. Forster |
| | Member | B. Kester |
| | Member <i>(departed 6:21 pm)</i> | D. Sander |
| | Member <i>(departed 5:52 pm)</i> | D. St. Jean |
| | University of Lethbridge Students Union Representative | B. Harray |
| OTHERS: | Legislative Services Manager | R. Westerson |
| | Director, City Manager's Office | J. Meli |
| | Councillor | S.R. Miyashiro |
| ABSENT: | Member | C. Devoy |
| | Member | C. Jochem |
| | Member, Vice-Chair | S. Siever |
| | Lethbridge College Students Association Representative | C. Frizzley |

NO QUORUM

1. **Welcome**
2. **Approval of Minutes:** February 21, 2019 and April 11, 2019

3. Approval of Agenda

4. Agenda Item

4.1. Review of City Council Agenda/Minutes

S.R. Miyashiro, Councillor, provided an overview of the Mya 21, 2019 CIC Agenda

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4.2. Strategic Plan Focus Areas Update

Work has been focused on the engagement sections of the Strategic Plan.

It was also discussed that a check-in on accomplishments from the Strategic Plan in early Fall.

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4.3. Budget Update

R. Westerson, Legislative Services Manager provided an update on the 2019 Youth Advisory Council Budget. It was noted that there was approximately \$3,500.00 remaining in the 2019 Youth Advisory Council Budget.

5. Unfinished Business

--None--

6. New Business

6.1. Grace Forster, Chair, Youth Advisory Council and S.R. Miyashiro re: Mentorship Program

G. Forster and Councillor S.R. Miyashiro discussed the former Mentorship program that existed between the Youth Advisory Council and City Council. The program requires the interest of members of YAC and City Council. An email should be sent from YAC to identify members of City Council who are interested in this program.

ACTION:	<ul style="list-style-type: none"><i>R. Westerson and J, Meli to word the email and present to YAC.</i>
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6.2. Grace Forster, Chair, Youth Advisory Council, and Bailey Kester, Member, Youth Advisory Council re: Communications Strategy

G. Forster and B. Kester met with Meagan from Corporate Communications for some ideas and information on how to execute a communications plan. A monthly subscription to Hootsuite (29.99/Month) was identified to help with ensuring posts are uniform across all Social channels. It was also explored that giveaways and prize competitions are useful ways to build social media followings and influence.

Some key takeaways were:

- More pictures and video, less posts.
- When YAC hosts their forum, invite media.
- Swag
- YouTube video for vacancy ads
- Attempt to do a post/week.

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6.3. Bailey Kester, Member, Youth Advisory Council re: Community Get Involved

The sub-committee met on Monday, May 13 and discussed the upcoming event. The wish tree idea was built upon and a template for 'leaves' was developed as part of the information gathering event. These are going to be printed and cut out and then forwarded to area high schools to collect information for the GIL event.

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6.4. Grace Forster Chair, Youth Advisory Council re: Youthful Cities

The report from Youthful cities should be complete in mid-June and will be ready to present to City Council when complete. YAC will identify the improvement areas and present thoughts on how to better meet them

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7. Review of Action Items

8. Roundtable

9. Next Meetings

Thursday, June 20, 2019	5:00 P.M. – 7:00 P.M.	Culver City Room
Thursday, July 18, 2019	5:00 P.M. – 7:00 P.M.	Culver City Room

10. Adjournment

Meeting ended at 6:48 PM.