

ATTACHMENT 1

MINUTES of a meeting of the **HEART OF OUR CITY COMMITTEE**, held on Wednesday, August 10, 2022, at 3:30 p.m., Culver City Room – City Hall
with the following in attendance:

MEMBERS:

Lorien Johansen, Lethbridge Historical Society (Chair)
Daylyn Smolenski, Citizen-at-large
Sheri Kain, Downtown BRZ
Jackie French, Southern AB Ethnic Association
Dominika Wojcik, Tourism Lethbridge
Willem Fraser, Lethbridge Chamber of Commerce
Ken Harvie, Development Industry
Mike Prociw, Economic Development Lethbridge
Tara Gillanders, Allied Arts Council

OTHERS:

Andrew Malcolm, Urban Revitalization Manager (Joined meeting at 4:10pm)
Sarah Amies, Downtown BRZ Community Director

REGRETS:

Kevin Brees, Citizen-at-large
Kelti Baird, Citizen-at-large
Jordon Head, Indigenous Representative
Penny Warris, Citizen-at-large

CALL TO ORDER:

The meeting was called to order at 3:40 p.m.

1. ACKNOWLEDGE STATEMENT:

“The City of Lethbridge acknowledges that we are gathered on the lands of the Blackfoot people of the Canadian Plains and pays respect to the Blackfoot people, past, present and future while recognizing and respecting their cultural heritage, beliefs and relationship to the land. The City of Lethbridge is also home to the Metis Nation of Alberta, Region III.”

2. CONSENT AGENDA:

- a) Approval of Minutes
 - June 8, 2022 (Attachment 1)
 - As Presented.
- b) Adoption of Agenda
 - As Presented.

J. French moved, L. Johansen seconded that the consent agenda of the August 10th, 2022 Heart of Our City Committee meeting be approved as presented.

CARRIED

3. AGENDA ITEMS:

- a) Lethbridge Police Service Update
 - As discussed in last meeting, we will be moving to monthly written updates with joining in person on a quarterly basis. Still intend on pushing for data based reports beginning in September.
- b) Action Item Review

- Touch base with Community Social Development (CSD) department to see about presenting on the Community Wellbeing and Safety Strategy (CWSS) – ***Still on hold due to staffing changes***
- Develop a skills matrix for the positions of Indigenous Citizen Member, Development Industry Member, and General Citizen at Large – ***L.Johansen and A.Malcolm to meet to develop and submit.***
- Make a request for HOC to present at the September 1 Civic Works SPC on Strategic Plan, work of the past 4 years, and to advocate for continued financial support through upcoming Operating Budget. – ***Looks like October 6 SPC is the best date.***
- Touch base with K.Baird and/or K.Harvie for participation in the Downtown Business Signage review – ***K.Baird accepted and participated.***

c) Warehouse ARP Update

- The first stakeholder engagement event was held at the Galt Museum on Tuesday August 9th and had a very good turn-out of over 55 people.
- Discussed what an ARP is, what the overarching vision of the District might be, and then had a panel discussion with Eric Scherzer (Stantexc), Kendal Hachkowski (Sumus), Kelti Baird (Theoretically Brewing/HOCC) and Andrew Malcolm (City), initially with pre-set questions and then opened to the floor for stakeholders and businesses to make comments or ask questions.
- HOCC members discussed what they heard at the open house – pros/cons.
- On August 10th about 15 different city departments walked the neighbourhood discussing constraints, opportunities, barriers, etc.
- Question on how often the project website on www.getinvolvedlethbridge.ca will get updated. No hard commitment but that the project manager would update as often as possible.
- Total process should take between 9-12 months to complete.
- Will bring a monthly update to the HOC meetings going forward.

d) SPC Presentation/HOC Governance

- Initially discussed presenting to the Civic Works SPC in September but that will not happen due to timelines to submit. Will target October 6th, 2022.
- Presentation will share the outcomes of the Governance and Strategic Road Mapping work which should be complete in the next few weeks. This is an opportunity to outline the direction of the HOCC for next 4 years and hopefully act as some advocacy for Councils Operating Budget deliberations.

e) Downtown Signage Recommendations

- The first draft of the recommendations compiled by ISL on downtown business signage is complete. HOCC had participation through Kelti Baird and through the BRZ organization.
- Will bring the recommendations back after internal review to the September meeting for a resolution of support/opposition.

f) Urban Core Business Contacts Lists

- Discussed the idea of having a comprehensive list of all the businesses located within the urban core, separated into Downtown and Warehouse Districts. Making these lists accessible to stakeholders and members of HOCC. The purpose would be to have a go-to contact list when organizations are making announcements about events or items like crime statistics.
- With events like the Amazing Race showing there were a number of businesses in the area that said “how come nobody told us about this, we would have stayed open later”.
- Discussion around different tools that organizations like BRZ, Chamber, and Tourism use. There are different tools and messaging for businesses than the general public.
- Question on whether or not it is warranted for the HOCC to have their own social media?
- Discussion around the possibility of the HOCC sharing with the community 3 or 4 key points from each committee meeting via a ‘postcard’. By making information available about what

HOCC is doing and discussing it may make them more intrigued. There is currently no direct channel for what HOCC is doing to get shared with the public.

- Lorien, Chamber, BRZ, and Tourism to discuss further with A.Malcolm an engagement strategy and further to discuss email announcements, specifically encouraging people to open them

g) Housing Subcommittee Update

- The previous direction from HOCC resolution to establish a housing subcommittee and kick off with an administrative presentation on the current state has not occurred to date. The rate of change on this topic plus a lack of administrative resources in several departments has made it impossible to get useful information together that is not immediately out of date.
- With Council's recent resolution to explore the Civic Centre Curling as a future location for an interim sober shelter there will be an opportunity for HOCC to educate and then potentially be in a position to submit a letter/statement of support or opposition.

h) Andrew's Corner

- 1200 Block Design, Galt Play Space, Pollinator Cafes, Festival Square Programming

i) Member Reports

- None.

ACTION:	<p>A. MALCOLM:</p> <ul style="list-style-type: none"> • Touch base with Community Social Development (CSD) department to see about presenting on the Community Wellbeing and Safety Strategy (CWSS). • Develop a skills matrix for the positions of Indigenous Citizen Member, Development Industry Member, and General Citizen at Large. • Make a request for HOC to present at the October 6 Civic Works SPC on Strategic Plan, work of the past 4 years, and to advocate for continued financial support through upcoming Operating Budget. • Downtown Signage Recommendations – letter of support/opposition <p>LETHBRIDGE POLICE SERVICE:</p> <ul style="list-style-type: none"> • Look into whether LPS could provide quarterly statistic reports to the Committee – revisit in September 2022.
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4. IN CAMERA:

- a) N/A

5. NEXT MEETING:

- j) **Regular Meeting - Wednesday, September 14, 2022 at 3:30pm – Location TBD as Culver City Room is Booked.**

6. ADJOURNMENT:

Meeting adjourned at 4:55 p.m.

7. FUTURE MEETING ITEMS:

- a) LPS Quarterly Statistics – September
- b) HOC Community Engagement - TBD
- c) CWSS Presentation from CSD - TBD