

ATTACHMENT 1
Approved as presented February 9, 2022

MINUTES of a meeting of the **HEART OF OUR CITY COMMITTEE**, held on Wednesday,
January 12, 2022, at 3:30 p.m., Zoom Conference Call
with the following in attendance:

MEMBERS:

Lorien Johansen, Lethbridge Historical Society (LHS) (Chair)
Jackie Stambene, Tourism Lethbridge (Vice Chair)
Tara Gillanders, Allied Arts Council
Penny Warris, Citizen-at-large
Jordon Head, Indigenous Representative
Dominika Wojcik Lethbridge Chamber of Commerce
Mike Prociw, Economic Development Lethbridge (EDL)
Ken Harvie, Development Industry
Kevin Brees, Citizen-at-large
Daylyn Smolenski, Citizen-at-large

OTHERS:

Andrew Malcolm, Urban Revitalization Manager
Sarah Amies, Downtown BRZ Community Director
Kelti Baird, HOC Member Pending Council Approval

REGRETS:

Sheri Kain, Downtown BRZ
Jackie French, Southern AB Ethnic Association

CALL TO ORDER:

The meeting was called to order at 3:35 p.m.

1. ACKNOWLEDGE STATEMENT:

“The City of Lethbridge acknowledges that we are gathered on the lands of the Blackfoot people of the Canadian Plains and pays respect to the Blackfoot people, past, present and future while recognizing and respecting their cultural heritage, beliefs and relationship to the land. The City of Lethbridge is also home to the Metis Nation of Alberta, Region III.”

2. CONSENT AGENDA:

- a) Approval of Minutes
 - December 8, 2021 (Attachment 1)
- b) Adoption of Agenda

L.Johansen moved, P.Warris seconded that the consent agenda of the January 12th, 2022 Heart of Our City Committee meeting be approved as presented.

CARRIED

3. IN CAMERA:

- a) N/A

4. AGENDA ITEMS:

- a) Membership
 - Welcome to Daylyn Smolenski who is joining as citizen-at-large
 - Notice that Lauren Yanick who was appointed by Council for a citizen-at-large position gave notice that she would be unable to commit to the position. L. Johansen, J.Stambene and Council reps reviewed other candidates and have decided to have K.Baird replace the role.

- Welcome to Kelti Baird who will be joining as citizen-at-large once appointed by Council in March. Kelti will be attending meetings prior to official appointment without voting capabilities.
- b) Terms of Reference
- As an amended Terms of Reference is now in place guiding the Heart of Our City Committee, a quick review was provided.
- c) Committee Chair Election
- In alignment with the Terms of Reference a Chair and Vice-Chair were selected by the committee for the next year. J.Johansen, as chair, and J.Stambene as vice-chair were both appointed by acclamation.
- d) Action Item Review
- ReImagine grant recipients have been notified and the media announcement has been put on hold for the moment.
 - BRZs Celebrate Downtown final report to be shared at a later date once the Strategic Road Mapping is complete to inform discussions on what to do regarding the event in 2022.
 - HOC/BIA Strategic Plan – Road Mapping session is booked for February 1st, 2022 in-person at Multicultural Centre.
- e) HOC/BIA Road Mapping Discussion
- Clean and Safe, Events and Festivals, Capital Projects, and Community Engagement all areas that are identified to be brought up as areas where discussion on roles and responsibilities should take place.
 - Other
 - Discussion around not being left with much confidence as solutions not really identified in presentation from Chief of Police with much of what was presented being reactive rather than proactive.
 - Would like to hear more around the possibility of increased mental health partnerships with LPS.
 - M.Prociw raised a desire to be focused on kpis and performance metrics
 - J.Stambene spoke about expanding the branding effort including an evaluation of effectiveness.
- f) Andrew’s Corner
- A. Malcolm highlighted a few items on Administrations radar including update on E-scooters, grants & incentives, and upcoming capital projects.
 - Request to have Neuron, the selected e-scooter company, to come to the February HOC meeting to present on their pending pilot project in Lethbridge.
- g) Member Reports
- J.Stambene shared about Tourism Lethbridge’s WinterFest event which will run January 14-19 and includes live music, store window painting, hot chocolate contest, and winter sports in Galt Gardens.

ACTION:	A. MALCOLM: <ul style="list-style-type: none"> • Send out details on the February 1st HOC/BIA Strategic Plan – Road Mapping Facilitate Session. • Request Neuron E-Scooters to come and present at February meeting. • ReImagine Media Announcement • BRZ Celebrate Downtown Final Report circulation
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5. NEXT MEETING:

The next regular meeting will be held Wednesday, February 9th, 2022

6. ADJOURNMENT:

Meeting adjourned at 4:35 p.m.

7. FUTURE MEETINGS:

- a) HOC Community Engagement
- b) Celebrate Downtown