MINUTES of a Meeting of the HEART OF OUR CITY REVITALIZATION COMMITTEE, held on Wednesday, September 11, 2013, at 4:00 p.m. in the City Hall of the City of Lethbridge with the following in attendance:

CHAIR: Bev Lanz, Citizen-at-large

MEMBERS: Mark Bellamy, Citizen-at-large
           Jeff Coffman, Councillor
           Kate Connolly, Citizen-at-large
           Belinda Crowson, Lethbridge Historical Society
           Grace Duff, Chamber of Commerce
           Joanne Weadick, Citizen-at-large

OTHERS:  Jeff Greene, Director of Planning and Development
           Maureen Gaehring, Community Planning Manager
           David Sarsfield, City Clerk’s Office

ABSENT:  Ken Harvie, Urban Development Institute
           Suzanne Lint, Allied Arts Council
           Ken Nakagama, Downtown BRZ

CALL TO ORDER:
The Meeting was called to order at 4:00 p.m. by Chair Bev Lanz.

APPROVAL OF AGENDA:
The Agenda for September 11, 2013 was circulated.

          KATE CONNOLLY:
That the Agenda for September 11, 2013 be approved as presented. CARRIED

APPROVAL OF MINUTES:
The Minutes of the August 14, 2013 Meeting were circulated.

          JOANNE WEADICK:
That the Minutes of August 14, 2013 Meeting be approved as presented. CARRIED

STRATEGIC:

  a. Five Bold Steps

The Heart of the City Revitalization Committee (HOC) discussed the transition strategy for the established programs. Each current program was reviewed in terms of its current status, who should retain control over it, and when, if decided, to transition it to another group.
It was proposed that the following programs be transitioned to the Downtown Business Revitalization Zone:

- First Friday
- Bright Lights Festival
- Main Street Program
- Shelter Clean Sweep Program
- Snow Clearing
- Sidewalk Cleaning
- Ambassador Program
- High Speed Wireless

Other programs will be transferred as follows:

- Downtown Walk to Lethbridge Historical Society

The City would retain control of the following programs:

- Rotating Parks Security
- Historical Plaques and Monument Program
- Decorative Lights
- Downtown Events (through Community Services)
- Gateway Project

George Kuhl did meet with the Director of the Downtown Business Revitalization Zone to discuss the proposal. The Board has not yet discussed it.

A follow-up report on the transition strategy will be forwarded to the Committee.

**ACTION:**

- George Kuhl to prepare a follow-up report on the transition strategy

**OPERATIONAL:**

b. Sub-Committee Reports

i. Design, Planning, and Regulatory Sub-Committee – The Sub-Committee continued to review the various Red Tape Cutters. The Committee believed that it should be used as a basis to target those rules which do not make sense or are unenforceable. Tats Setta is to research the bylaws available under the International Downtown Association to determine if there is a precedent for having a Downtown Bylaw.

The Committee also reviewed the scoping document for the proposed new Downtown District Land Use Districts.

The Committee recommended the dissolution of the current committees as of October 1, 2013 since the overall Committee is reinventing itself.

**GRACE DUFF:**

THAT the current sub-committees of the Heart of Our City Revitalization Committee be dissolved effective October 1, 2013, recognizing that the overall committee is restrategizing and determining their priorities.

CARRIED
The Committee discussed what form any future sub-committees should take. The prime item for the next meeting will be to determine a plan and priorities for the Committee as a whole.

There were no other reports from the sub-committees.

**FOR INFORMATION:**

a. Building and Development Permit Activity for August  
b. Advertisement of Citizen at Large Positions for Heart of Our City Committee  
c. Bow Tow Building Update

**WHAT'S HAPPENING IN DOWNTOWN:**

a. Bev Lanz’s term on the Committee is completed  
b. SAAG annual art auction is this weekend  
d. Candidate Forums will be held in September – October  
e. Historical Society is selling a calendar as a fundraiser  
f. Atrium Demolition will start the week of October 14, 2013

**NEXT MEETING:**

The next regular meeting, will be held Wednesday, October 9, 2013 from 4:00 - 6:00 p.m.

**ADJOURNMENT:**

**BEV LANZ:**  
The meeting adjourned at 5:17 p.m.

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CHAIRMAN

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CLERK