



CITY OF  
*Lethbridge*

Office of the City Clerk

**SUBDIVISION AND DEVELOPMENT APPEAL BOARD DECISION**

August 23, 2013

Re: Appeal of Development Permit No. DEV05247

Appellant: Rena Woss

Land Use: C-H (Highway Commercial)

Upon hearing representation made by the Development Officer, the Applicant, the Appellant, and other interested parties on Thursday, August 22, 2013, it is the decision of the Subdivision and Development Appeal Board that the appeal is **ALLOWED** and the decision of the Development Officer regarding Development Permit DEV05247 on June 27, 2013 to allow the conversion of an existing billboard into a digital display and a request for a 1.82m (6'0") billboard height waiver at 422 Mayor Magrath Drive South is hereby denied.

**REASONS FOR DECISION:**

1. The Board is aware that the Land Use Bylaw stipulates that billboards may be allowed if there is a separation of 300 metres. However, in this case, because of the high traffic volume, the number of commercial properties already exhibiting signs including a non-static animated billboard, and the proximity of the school, the maximum number of signs for this area may have been reached.
2. There was a lack of local information whether a digital sign may cause greater distraction to the driver and thereby impact traffic safety

An appeal against this decision may be made to the Alberta Court of Appeal on a question of law or jurisdiction only. Should you wish to do so, it is recommended that you retain legal counsel.

Please contact this Office if you have any questions regarding the decision. A copy of this decision has been mailed to the owner of the property, and the persons who filed the appeal.

Yours truly,

David Sarsfield, Board Secretary,  
Subdivision & Development Appeal Board

cc City Solicitor  
Development Officer  
Appellants/Neighbouring Property Owners

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