

Public Art Small Projects

Expression of Interest



CITY OF
Lethbridge

The City of Lethbridge enables small public art projects designed to provide Lethbridge and area artists and local organizations with opportunities to engage, enhance, and inform the community.

Who can apply?

Applicants must be a Lethbridge or Lethbridge-area artist *or* a Lethbridge-based organization or business.

Project Types

Two types of Public Art Projects are eligible for Public Art Small Projects funding:

- 1) Permanent – Permanent public art involves long-term installation and exhibition.

Example: The Nicholas Sheran Stairwell Public Art Project sought an artist to design and fabricate a mural to be installed in the entrance stairwell of the Lethbridge Sport Council offices on the second floor of the Nicholas Sheran Leisure Ice Centre. The intent of the project was to provide a permanent piece of public art that celebrates community sports while creating a more welcoming, appealing, and professional entrance to the Lethbridge Sport Council office and arena concourse.

- 2) Temporary – Temporary or ephemeral public art is exhibited for a limited amount of time. Temporary projects may be connected to or happen as part of a community event. Public art engagement activities and programs are considered temporary projects. The Public Art Small Projects Program will fund a program that includes a maximum of three linked projects over the course of a maximum of one year.

Example: “Branches Spreading—A Single Stem.” This project was a five-phase community engagement initiative executed by the Textile Design Surface Guild. The objective of the project was to involve the community in creating art, explore a variety of textile-based art processes, and create several final works of art for the community. Partners in the project included the Ability Resource Centre, Lethbridge Shakespeare Performance Society, and the Helen Schuler Nature Centre.

Available Funding

A project budget cannot exceed \$40,000.00 plus GST. Your budget must include artist fees (minimum of 25% of the total budget.) If your project involves a curator, curatorial fees cannot exceed 25% of the total budget.

Expression of Interest Process

Your Expression of Interest must include:

- Your name and contact information (e-mail address and daytime contact phone number.)
- If applicable, the name of the organization or business you represent.
- A short description of your proposed public art project (approximately 50-100 words.)
- A proposed budget for the project which does not exceed \$40,000 plus GST.
- A proposed timeline for the project which does not exceed one year.
- If you are submitting on behalf of an organization or business, please indicate if you have identified an artist for the project or if you are in need of assistance to commission an artist through an open call.
- A short description of the relevance this project has to the greater Lethbridge community and the

anticipated impact this project will have on the greater Lethbridge community (50-100 words.)

- A listing of relevant partnerships and a description of the nature of these partnerships.
- If your project will be installed in/on a facility/property that you do not own, please provide a letter of approval from the facility/property owner.
- If your project involves curation, please include a curatorial concept, artists and/or artist selection methods, and a clear description of the curator's roles and responsibilities.

Please submit your Expression of Interest by e-mail to publicart@lethbridge.ca.

New projects will not be considered from repeat applicants until a previously funded project is completed and the final report is received and approved by the Public Art Committee.

Deadlines and Approval

Expressions of Interest can be submitted to the Public Art Committee for review at any point in time. A response will be provided following the closest Committee Meeting to the date an Expression of Interest is received. Projects will be approved if aligned with City Council's Public Art Policy and as funding is available.

Background Information

Lethbridge adopted its [Public Art Policy](#) in 2007 as a framework to direct the acquisition of public art, to establish a public art governance structure, and to guide the management of the public art collection. Funding is provided from 1% of Community Services capital projects as outlined in each Capital Improvement Program (CIP). The Policy also established an Public Art Committee as an advisory body to guide the further development of policies and guidelines, including the [Public Art Master Plan](#).

If you have any questions about Public Art in Lethbridge, please e-mail publicart@lethbridge.ca.