



TOURISM CONVERSATION

Lethbridge Destination Management Plan (draft) Presentation

Date: Tuesday, June 14, 2016

Time: 1 to 4 p.m.

Place: Casa Community Room (230 – 8 Street South)

RSVP: June 10

Over the past year the Tourism Strategy Committee has been working to develop a comprehensive plan to guide the future of tourism in Lethbridge. Incorporating input from the original Tourism Conversation held on April 29, 2014, the final draft version of the plan is now ready to be presented to tourism stakeholders and interested parties.

The purpose of the gathering is to share the final draft version of the Destination Management Plan with you, have some discussion and gather your comments.

Your involvement is important and appreciated!

To register by June 10 visit www.surveymonkey.com/r/6YH2J27 or call Lorna Kurio at 403-320-3005.

City Council Tourism Strategy Committee – Ad Hoc Members

Councillor/Chair Bridget Mearns • Councillor Jeff Carlson • Councillor Joe Mauro • Nikolaus Wyslouzil, Chinook Country Tourist Association • Erin Crane, Economic Development Lethbridge • Amanda Jensen, Lethbridge Lodging Association • Susan Eymann, Lethbridge Sport Council • Dan Berdusco, Citizen at Large • David Robb, Citizen at Large
