

"The City Scholars program has deepened our connection with the University in many ways. We've taken on multiple, applied studies students in the past year, who have provided fresh perspectives on our heritage program and Land Use Bylaw Renewal project. We've also established relationships with University faculty, which has given us easier access to academic research, expertise and opportunities for collaboration to benefit the whole community."

**City of Lethbridge Staff**

"I've been very fortunate to have participated in the City Scholars program in its inaugural year. For students, it is an incredible opportunity to gain experience, create connections, and really set themselves apart as they prepare to start their careers. Similarly, the City staff and faculty members who run projects through the program will likely find it of significant benefit. Students bring different perspectives and ways of thinking and doing to City projects."

**City of Lethbridge Staff**

"As an instructor of the Virtual and Augmented Reality Program, one of my goals is to impart valuable skills and knowledge. What better strategy to inspire learning than by presenting students with authentic challenges from real clients. Our work with the City of Lethbridge has transformed their understanding beyond the theory. This is the beauty of that partnership - real clients, real problems, real learning!"

**Lethbridge College Staff**

"As a student, it's really cool to be a part of something that's real, not made up, and see if it actually develops in the future. It would be great to be able to say that I was part of that. It will also be useful later on in life looking at new business opportunities for myself to pursue. If I want to move into new markets, I can use the information that I've researched for my WIL course as I'm looking to build a new business. The process has been useful."

**Lethbridge College Student**

"I am so grateful for the amazing mentorship and professional development opportunities the City Scholars program has provided me. This program pushed me to accomplish things I would never have been able to in just a classroom setting. As a student from outside of Lethbridge, I was surprised at how many connections I was able to make to this community. The skills I gained from this program have already positively impacted my career."

**University of Lethbridge Student**

"Building professional networks while delivering purposeful research in support of my educational goals has provided me with a substantial level of knowledge and professional experience within public sector work. Each connection I have made has been extremely impactful and supportive of my professional development objectives. Overall, I'm grateful to have participated in this program and to have included it as part of my student experience at the U of L!"

**University of Lethbridge Student**

# What We Did Report

2023 - 2024  
Year in Review



**the Prentice Institute**  
for Global Population and Economy

# What We Achieved Together

APPLIED RESEARCH!

COLLABORATION!

OPPORTUNITIES!

CELEBRATING DIVERSITY!

## Our Projects!

### Summer 2023

- City Scholars Program Development and Work-Integrated Learning Research

### Fall 2023

- Land Use Bylaw Renewal Project Decoding Papers
- Better Practices for Neighbourhood Design
- Historic Places Statements of Significance
- IDEA in recruitment, retention and onboarding
- AI Implications for Public Service
- Labour Market Trends and City of Lethbridge Risk Exposure Analysis
- Bowman Building Exterior Modelling

### Spring 2024

- LUB Decoding Papers (continuation)
- Labour Market Trends and City of Lethbridge Risk Exposure Analysis (continuation)
- Policy review of road-applied artworks
- Exploration of WIL alignments for Fine Arts Students
- Seacan Business Incubator Feasibility Study
- Project Management & Reconciliation Leading Practices
- AI in Communications and Engagement
- Policy Innovation Lab Design and Evaluation
- Assessing the Economic, Social and Cultural Impact of Students
- Immersive Architecture and 3D Modelling for Civic Commons Comp. Site Plan
- Downtown Design Collaborative

## Our Stats!

23

Projects

7

City Departments Engaged

5

Institutions

12

Applied Studies

City  
Scholars  
Website



### Thank you to our partners

Lethbridge College, Mitacs, Niitsitapi Circle of Excellence in Work Integrated Learning, Prentice Institute, University of Lethbridge, and many others!