

ATTACHMENT 1

MINUTES of a meeting of the **HEART OF OUR CITY COMMITTEE**, held on Wednesday,
February 8, 2023, at 2:30 p.m., **In-Person @ Casa 230 8 St S**
with the following in attendance:

MEMBERS:

Lorien Johansen, Lethbridge Historical Society (Chair) – departed at 3:30pm
Daylyn Smolenski, Citizen-at-large
Sheri Kain, Downtown BRZ
Mike Prociw, Economic Development Lethbridge
Tara Gillanders, Allied Arts Council
Kelti Baird, Citizen-at-large
Matthew Salmon, Citizen-at-large
Blaine Badiuk, Citizen-at-large
Hannah Furgeson, Citizen-at-large

OTHERS:

Andrew Malcolm, Urban Revitalization Manager
Perry Stein, Project Planning Lead
Sarah Amies, Downtown BRZ Community Director
Jessie-Shea Ellis-Toddington, Member of the Public

REGRETS:

Dominika Wojcik, Tourism Lethbridge
Vacant Position, Lethbridge Chamber of Commerce
Vacant Position, Citizen-at-large
Vacant Position, Southern Alberta Ethnic Association

CALL TO ORDER:

The meeting was called to order at 2:31 p.m.

1. ACKNOWLEDGE STATEMENT:

“The City of Lethbridge acknowledges that we are gathered on the lands of the Blackfoot people of the Canadian Plains and pays respect to the Blackfoot people, past, present and future while recognizing and respecting their cultural heritage, beliefs and relationship to the land. The City of Lethbridge is also home to the Metis Nation of Alberta, Region III.”

2. CONSENT AGENDA:

- a) Approval of Minutes
 - January 11, 2023 (Attachment 1)
- b) Adoption of Agenda
 - February 8, 2023
 - **As amended**, start time revised from 3:30pm to 2:30pm and item e) Warehouse ARP shifted up in the agenda to be item c).

B. Badiuk moved, S. Kain seconded that the consent agenda of the February 8th, 2023 Heart of Our City Committee meeting be approved as amended.

CARRIED

3. AGENDA ITEMS:

a) Membership

- Roundtable allowing all new and returning members to introduce themselves.

b) Action Item Review

- Action items from the January minutes were reviewed and relevant updates provided.
 - Today's (Feb 8) meeting was extended by an hour to accommodate orientation
 - HOCC initiatives have formed part of item d) on the agenda
 - Communication via email to Sgt. Darroch has been sent on how best to communicate to HOCC.
 - Schedule for Jan 18th Community Conversation was circulated ahead of the event.

c) Warehouse ARP Update

- P.Stein, Project Planning Lead of Opportunity Lethbridge and Project Manager for the Warehouse ARP was present to provide an update on the project.
- Project is progressing nicely, with solid support from community and stakeholders.
- Updates coming to the getinvolved site in the coming weeks.
- Residential Market Demand Report will be presented to a group of HOCC and members of realty community in near future as well as an opportunity to understand what the analytics are telling us for market demand in the neighbourhood.

d) HOCC at Community Conversation Debrief

- Members found it very useful to be present at a community event and have an opportunity to engage with public. It is definitely worth having presence at more events in the future.
- Some themes heard throughout the night:
 - Lack of processes/supports for those who transition from correctional facility into the community. Creates challenges for those individuals which then often leads to challenges in the community.
 - Focus on the impact of the homeless and impacts on real and perceived safety in the downtown – primarily from older crowd earlier in the evening.
 - General support for recent initiatives in the core including the skating rink and neuron.

e) HOCC Orientation and 2023 Strategic Priorities Discussion

- A.Malcolm provided a HOCC Orientation presentation around background/history of the Downtown and the Heart of Our City, 2019-2022 highlights, governance and strategic road map, organizational work plans, and committee organizational items.
- HOCC Work Plan, desire to tackle strategic priorities sequentially and in the order below:
 - Baseline Metrics – Q1
 - Advocacy Framework – Q2/Q3
 - Communication Plan – Q3/Q4
 - Committee Membership – Q3
 - Monitor and Support DCSS and CWSS – undefined at this time
- Committee Organization
 - Preference not to have standing committees, rather leaning to project specific steering committees based on interest with updates to the committee as a whole.
 - Urban Core Collective (UCC) Check-In Meetings should be semi-annually however a decision will be made after the first one, which will be scheduled at beginning of April.
 - Agenda Preferences – LPS report continue once progress has been made on the quality of the reports and basis in stats (discussion with Sgt. Darroch to inform.) Each UCC organization to have standing item, bring back member reports as member roundtable.

f) Member Reports

- Roundtable updates provided including:
 - 10th Anniversary of Casa this year and there will be an artist announcement soon for a large mural opportunity.
 - EDL stats updates including population growth rate highest since 2014, housing starts up which are primarily multi-family as single-family are down.
 - Several members indicated that the BRZ Hot Beverage Week was a big hit and should look at a Summer Beverage Week.
 - BRZ AGM is scheduled for March 14 at 6PM @ Casa
 - BRZ working on Safety Education Seminars and a Festival Square Anniversary Event.

ACTION:	A. MALCOLM: <ul style="list-style-type: none">• Set up a future discussion with Sgt. Ryan Darroch on how best to communicate and provide updates to the HOCC.• Send HOCC members future invite to presentation on Warehouse ARP Residential Market Demand Study results.• Look for future public engagement opportunities for HOCC to be part of.• Begin Baseline Metrics Strategic Initiative.• Doodle poll and schedule for first UCC meeting at start of April. LETHBRIDGE POLICE SERVICE: <ul style="list-style-type: none">• Look into whether LPS could provide quarterly statistic reports to the Committee – revisit in September 2022.
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4. IN CAMERA:

a) N/A

5. NEXT MEETING:

g) **Regular Meeting - Wednesday, March 8, 2023 at 3:30pm – Culver City Room, City Hall**

6. ADJOURNMENT:

Meeting adjourned at 4:50 p.m.

7. FUTURE MEETING ITEMS: