Lethbridge

Development Application Checklist

Office Use

Signs & Billboards

Project Address

Base Requirements

One digital copy (PDF form) of each of the following:

Site plan		
Elevation drawings of the building		
Design of the copy face		
Method of illumination		
type of construction and finish		
Method of supporting or attaching the sign		
Other		
Completed Application Form		
Application Fee		

Specific Information Site Plan

1. Must be oriented with north at the top of the page and show a north arrow

2. Must indicate in a text block:

Access Code

Base Information

Every Page of the submitted plans and drawings must contain the following information:

- Legal Information
- Municipal Address
- Drawing Date and Number
- Drawing Scale
- Project Name/Description

identification of all streets and lanes	
location of the subject bay(s)	
proposed location signage	
3. Shows dimensions in metric and identifies:	

the subject parcel lines dimensioned in accordance with the registered plan		
all easements, utility ROWs, and other applicable encumbrances		
all the existing and proposed buildings on the subject parcel		
the setback distances to all parcel lines (free-standing signs & billboards only)		
distance from Crowsnest Trail - West of Mayor Magrath Drive (rooftop signs only)		
the existing above ground utility structures	\square	
the distance from another Billboard facing the same traffic flow direction measured by a straight line		

Elevation Drawings

Shows in colour, dimensions in metric, and identifies

location of the sign on the building or structure		
vertical and horizontal dimensions of the building and bay(s)		
vertical and horizontal dimensions of the sign structure		
vertical and horizontal dimensions of all copy on the sign		
distance from grade to the top of the sign		
distance from grade to the bottom of the sign		
overall sign dimensions, including all sign boxes and cabinets		
description of illumination of the Copy to be displayed by the sign		
method of illumination		
materials from which the sign is to be constructed		
method used to support the sign		
distance of the maximum projection of the sign beyond the building wall		

Any personal information collected on this form is collected under the Municipal Government Act and in accordance with the Freedom of Information and Protection of Privacy Act. The information is required and will be used for issuing permits and planning & development purposes. Please Note that such information may be made public. If you have any questions about the collection, use, or disclosure of the personal information provided, please contact Information Management at 910 4 Ave S, Lethbridge, AB, T1J 0P6 or by phone at 403-329-7329

Planning & Design | 403-320-3920 | 910 4 Ave S, Lethbridge, AB T1J 0P6

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Signs & Billboards

Billboard Copy Requirements

Mayor Magrath Drive South Mayor Magrath Drive North

5th Avenue North, East of 28th Street North

copy display - static copy	
dwell time - minimum 8 Seconds	
transition time - instantaneous	
transition effects - none	
sequential message - none	
luminance - the Copy Face shall continuously and automatically adjust to Ambient Light conditions by the follow (measured at 10m from the Copy Face):	wing
ambient light level + a maximum of 6.5 lux	
to a maximum luminance of 7500 nits from dawn to dusk	
to a maximum luminance of 300 nits from dusk to dawn	
emergency alert message - may be displayed upon a Digital Billboard sign upon request by the City of Lethbridg and/or the Lethbridge Police Service and need not be compliant with the requirements	je
malfunction - in case of a malfunction the Digital Copy shall be automatically frozen in one position or the Copy shall display a black screen	Face
illboard Location Requirements a parcel shall contain one Billboard site	
each proposed site shall contain only one Billboard compromised of a mono-pole with one Copy Face on either	one
side or both sides of the mono-pole	
he proposed site shall not be located:	
in the River Valley or a park, or on a Public Roadway	
on an Historic Site unless prior municipal and/or provincial approval has been obtained	
he proposed site shall be in a district where Billboards are allowed and the site has Frontage on:	
Crowsnest Trail, East of Mayor Magrath Drive	
Crowsnest Trail, West of 25th Street West	

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