

2022-2025 PUBLIC ART WORK PLAN

Recreation and Culture City of Lethbridge





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Recreation and Culture, City of Lethbridge

All recommendations presented in this Work Plan are supported by the City's Public Art Committee, which serves as an advisory committee under the Recreation and Culture Department. The Art Committee approved all projects recommended in this Work Plan at their December 7, 2021 meeting.

Introduction

Public art is a creative and innovative way to support and enable a variety of art forms and cultural expressions, helping develop a sense of community pride and identity. As described in the recently-updated Municipal Development Plan (MDP), the City of Lethbridge aspires to be a culturally vibrant city. An active and healthy Public Art program contributes to cultural vibrancy and assists the City in moving closer to achieving Public Art Policy (CC30) mandates and broader community Placemaking objectives.

The City of Lethbridge actively uses public art to enhance the public realm, promote creativity, and elevate the City's status as an important centre for arts and culture. On September 21, 2020, City Council approved changes to the City's Public Art Policy (CC30) which include the adoption of a new "gating" process for Council. To enable greater clarity and increase transparency, Council now

approves public art projects before they are initiated. With this Policy change, the Recreation and Culture Department and Public Art Committee report annually to Council on work completed in the previous year, and present work plans for Council's approval prior to initiating projects.

This Public Art Work Plan marks the Public Art Program's first four-year plan (2022-2025); it is aligned with the City's Capital Improvement Program (CIP) which funds the Public Art Program. This Plan includes information on in-progress public art projects and outlines projects to be initiated in the next four years. This Plan enables a variety of public art projects and programs, pursued to create a culturally rich built environment that highlights the City's diversity of perspectives, its heritage, and its unique context.

Policy and Vision

The City's Public Art Program is guided by Policy CC30 and a Master Plan. The Policy provides a framework for developing public art while the Master Plan offers a forward-looking vision statement and values. Together, these two documents help guide the work undertaken by the Public Art Program.

Telus Window Project, Natoyihkii (Cheyenne McGinnis)

Policy Statement

It is the policy of the City of Lethbridge to support the acquisition of public art. Public art is a vital ingredient in the cultural fabric of Lethbridge. The City's Public Art Policy (CC30) provides a framework for developing public art that:

- Builds a visually rich environment
- Plays a role in attracting creative businesses and workers
- Provides arts opportunities that are freely accessible to all
- · Encourages the growth of a culturally informed public



Vision

The City of Lethbridge will actively use public art to enhance the public realm, promote creativity, and elevate the City's status as an important centre for arts and culture. A wide variety of public art types, opportunities, and locations will be sought out to provide a culturally rich built environment and highlight the City's diversity of perspectives, its heritage, and its unique context. Public art will be encouraged through objective and professional selection processes and will be used to reinforce city-wide urban design and community-building goals, as well as the City's commitment to support working artists.

Values

Public art engages the community at large and, as such is inherently collaborative. The community will be provided opportunities to engage in various stages of the public art planning and implementation processes.

Accessibility/Visibility

Given its public nature, the City will strive to ensure that public artworks are both visually and physically accessible. This will be enhanced by the strategic and equitable placement of artworks in locations that are frequented by a large number of residents and visitors alike.

Sustainability

Inclusivity

The City will ensure that projects are supported by sustainable funding and maintenance programs so that public art continues to play an important role in the vision for long-term growth and improvement of Lethbridge.

Onstruction of Hinode by Takashi Iwa



saki for Nikka Yuko Community Centre

Public art initiatives strive to build a sense of community and, as such, should reflect the diverse interests of the community. Public art includes the widest range of artistic diversity and cultural expressions through both permanent and temporary projects. The City will support public art opportunities from a diversity of artists, both local and international, and at various stages of their career development.

Creativity

The public art program will be open to a broad definition of creative endeavors, not limiting artists by providing direction on form or materials, and will foster innovation and design excellence.

Quality

Public art is an integral element of Lethbridge's urban fabric and plays a significant role in shaping the City's identity. Public art procured by the City will be of the highest quality and will exemplify expert skill and craftsmanship. The City will maintain the integrity of artworks over time to reflect the value of public art to the community and cultural development.

2022 - 2025 Work Plan Objectives

While all initiatives outlined in this Work Plan help move the Public Art Program closer to realizing the Program's vision, the 2022-2025 Work Plan continues work on six specific objectives first identified in the 2021 Public Art Work Plan. These objectives are aligned with public art directives in the MDP that seek to enrich artistic resources, heritage, and cultural opportunities within the community, and integrate art and culture into the community in collaborative and inclusive ways.

Diversity

The Public Art Program will continue its work to support diverse communities of artists and to enable a variety of both permanent and temporary installations. The Public Art Committee is committed to increasing diverse representation on the Committee itself and project selection committees.

Indigenous Representation and Inclusion

The Public Art Program endeavors to celebrate Lethbridge's unique local context. Lethbridge's public art should represent all members of our community and should celebrate a variety of cultural expressions. The Public Art Program remains committed to increasing Indigenous representation and participation in the City's Public Art Program, working in partnership with the City's Indigenous Relations Office.

Placemaking

Creative collaboration is key to maximizing public art's impact as a placemaking tool, employed to strengthen the connection between people and shared places. The Public Art Program endeavors to be part of planning and visioning conversations across different City Departments and within the broader community to explore how public art can help reimagine and reinvent community-focused public spaces in different contexts.

Detail, Keystone Species of the Prairie, Rudy Black Plume





Support for Local Artists

The Public Art Program is committed to supporting local artists at all stages of development. To help meet this objective, this 2022-2025 Work Plan supports: 1. public art opportunities only available to local artists (i.e. utility box wrapping, construction fencing); 2. increased opportunities for emerging local artists to exhibit in auxiliary and ancillary gallery spaces; 3. professional development opportunities, including integrated mentorship opportunities (e.g. Legacy Park Picnic Shelter); and 4. work towards establishing artist rosters.

Public-Private Partnerships

The Public Art Policy states that public art should provide opportunities for businesses to participate in the Program. This Work Plan supports the continuation of a mural program that connects local artists and artists with previous ties to Lethbridge with local businesses to activate available walls. The Post project on 7th Street S, a partnership between the City of Lethbridge and a private developer to beautify and enhance a downtown public space, will continue in 2022. Other partnerships with local businesses are explored in this Work Plan, including potential partnerships with the Exhibition.

Collection Care and Sustainability

With Council's support, the Art Committee has worked with the Recreation and Culture Department to champion changes to the Public Art Policy and streamline Committee processes. Moving forward, work necessary to care for the City's Public Art Collection will continue in a sustainable, professional, and fiscally-responsible way. To further this objective, in 2021 an internship partnership with the University of Lethbridge was established to support the care and exhibition of the City's Fine Art Collection. The Committee will also undertake a review of the City's Décor Art Collection as part of this objective.





2021 Successes Recently Completed Projects



Lethbridge Sports Hall of Fame – 2020Collin Zipp

Commissioned in conjunction with construction of ATB Centre, Phase 2.

Formal opening delayed due to COVID-19.



Construction Fencing Art Installations – 2020/2021

Various Local Artists

Partnership with Holy Spirit Catholic School Board, Lethbridge School Division, École La Vérendrye, and the Southern Alberta Art Gallery.



Keystone Species of the Prairie - 2021

Rudy Black Plume Utility Box Wrap

Galt Gardens and Casa Utility Box Wrapping Pilot Local Artist





Untitled - 2021

Franziska Legg Utility Box Wrap

Galt Gardens and Casa Utility Box Wrapping Pilot

Local Artist



Colours Swirl - 2021

G. Wayne Dwornik Utility Box Wrap

Galt Gardens and Casa Utility Box Wrapping Pilot Local Artist



FryBread Man - 2021

Natoʻyi'kina'soyi (Hali Heavy Shield) Utility Box Wrap

Galt Gardens and Casa Utility Box Wrapping Pilot

Local Artist



Backyard Wilderness - 2021 Leila Armstrong Utility Box Wrap

Galt Gardens and Casa Utility Box Wrapping Pilot Local Artist

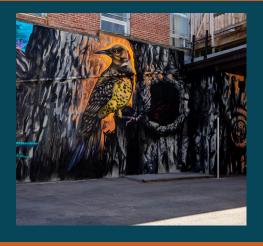


Bolts of Creativity - 2021

Aaron Hagan Utility Box Wrap

Galt Gardens and Casa Utility Box Wrapping Pilot

Local Artist



Nectar Alley - 2021

Brendan Browne Mural on 329 5th Street S

Mural Pilot Project

Local Artist / Business Partnership



Belonging - 2021

AJA Louden
Mural on 325 5th Street S

Mural Pilot Project

Alberta Artist / Business Partnership



Dreaming of Future Ecologies - 2021

April Matisz Mural on Sister's Pub and Grill

Mural Pilot Project

Local Artist / Business Partnership



Buck - 2021

Aaron Hagan and Leila Armstrong Mural on the Penny Building facing the Oliver Building

Mural Pilot Project

Local Artist / Business Partnership



liyikitapiiyit! (Be brave, fearless!) - 2021

Nato'yi'kina'soyi (Hali Heavy Shield) Mural at Fire Station #5

Mural Pilot Project

Local Artist / Partnership

In 2020-2021, the Public Art Program worked to support and inform City Council's review of the Land Use Bylaw. Working in partnership with the City's Planning and Design Department, the Public Art Committee recommended that Council add a definition of "mural" to differentiate these types of artistic installations from signs. This recommendation was approved by City Council via Bylaw 6293, which amends the Land Use Bylaw to add a definition of mural and specifies that murals fitting the prescribed definition do not require development permits. This change will remove a layer of administrative red tape that the Public Art Program had to navigate during the Mural Pilot Project, reducing the financial and procedural barriers that artists and organizations undertaking mural projects in Lethbridge have to overcome.

2022 Projects Continuation of In-Progress Projects

Project Title and Site	Budget	Procurement Process	Project Description	Installation
Awaaniiyaawa/They Are Speaking by Faye Heavy Shield Public Art in Piitoyiss/ Eagles' Nest at the Downtown Public Library	\$70,000	Direct award to Faye Heavy Shield, Indigenous public artist, in alignment with City Procurement processes. Project approved by Council on August 6, 2019.	The recommended artwork is a site-specific, accessible project intended to support and enhance the goals of Piitoyiss/Eagles' Nest: creating opportunities for dialogue and discovery among Indigenous and non-Indigenous communities.	Delayed due to COVID-19; public engagement necessary to realize the artwork not possible in 2021.
Project Title and Site	Budget	Procurement Process	Project Description	Installation
Hinode by Takashi Iwasaki Kitchenette Public Art at the Japanese Garden New Community Facility	\$100,000	RFP through City Procurement.	Permanent public artwork to be situated in the overhead area of the kitchenette inside the new Japanese Garden Community Centre. Professional artists were invited to submit proposals for art that would respond to the physical characteristics of the space while also reflecting Japanese gardening aesthetics and principles.	2022
Project Title and Site	Budget	Procurement Process	Project Description	Installation
Mural Pilot Project	\$80,000	Community call to local business owners and local artists for Expressions of Interest (EOIs) in August 2020.	Joint Public Art and Heart of Our City initiative. EOIs were submitted by either building owners seeking a mural on an exterior building wall, or artists wishing to install murals. This project is a pilot to inform development of a mural program.	2022



Project Title and Site	Budget	Procurement Process	Project Description	Installation
Legacy Park Picnic Shelter	\$135,000	RFP through City Procurement and a community call to artists	The project will engage a lead artist as a mentor to guide the work. A local artist will also be engaged as a mentee.	2023
Project Title and Site	Budget	Procurement Process	Project Description	Installation
"Post" Public Beautification and Public Art – 7th St S ("Post" is the new name for the downtown Canada Post building formerly known as the J.D. Higinbotham building.)	\$150,000 City plus \$20,000 from FKA Developments Ltd. and Sumus Property Group Ltd.	RFP through City Procurement	This project is the Public Art Program's first large-scale public-private partnership. This project will create a welcoming and engaging pedestrian experience. Multiple public art opportunities are available including the sidewalk along the Post building on 7th street, windows, and a metal screen.	2022-2023 (multiple projects)
Project Title and Site	Budget	Procurement Process	Project Description	Installation
Indigenous Commemoration	\$200,000	RFP for artist-led engagement through City Procurement (Indigenous Commemoration.) Other projects TBD	This two-phase project will start with artist-led engagement to consider the community's aspirations for commemoration projects identified in the City's Reconciliation Implementation Plan and Calls for Justice of the National Inquiry into Missing and Murdered Indigenous Women and Girls. The engagement will explore how commemoration projects should manifest individually and how they should speak to one another geographically, narratively, and artistically. The second phase of the project will see the initiation of projects that emerge from the first phase of engagement.	2023-2024

2022-2025 Projects Initiation of New Projects

2022-2025 will see the initiation of eight new public art projects. Project timelines include all procurement processes, project design, fabrication, and installation. Project budgets include artist contracts and all associated administrative costs (procurement costs, proposal preparation stipends to shortlisted artists, site preparation costs (i.e. plywood backing, lighting, etc.)), project signage, and project commissioning.

Project Title and Site	Budget	Procurement Process	Project Description	Installation
Legacy Park Pavilion Interior Mural	\$10,000 Previously approved in the 2021 Public Art Work Plan	Community call to local artists and artists with ties to Lethbridge; ad hoc community-based selection committee	Interior mural to be installed inside the Legacy Park Pavilion.	2022-2023
Project Title and Site	Budget	Procurement Process	Project Description	Installation
Multicultural Centre Exterior	\$5,000 Previously approved in the 2021 Public Art Work Plan	Community call to local artists and artists with ties to Lethbridge; ad hoc community-based selection committee	South door entryway overhang vinyl wrap plus west window vinyls. Exterior installation to make the building exterior more colorful, vibrant, and welcoming.	2022-2023
Project Title and Site	Budget	Procurement Process	Project Description	Installation
Youth Engagement Project: University Drive Pedestrian Underpass	\$25,000	Community call to local artists and artists with ties to Lethbridge; ad hoc community-based selection committee	Artist-led youth engagement project to create and install a mural in the University Drive pedestrian underpass linking the Heritage Heights community with Father Leonard Van Tighem School.	2022-2023



Project Title and Site	Budget	Procurement Process	Project Description	Installation
Ripple Project: Logan Boulet Arena	\$110,000	RFP through City Procurement	Commemorative public art piece located outside of Logan Boulet Arena. Artists will be asked to propose projects that explore the "ripple effect": how one small act can have a big impact. The project is dedicated to the memory of Logan Boulet.	2023-2024
Project Title and Site	Budget	Procurement Process	Project Description	Installation
SAAG Renovation (CIP D-28)	\$110,000	RFP through City Procurement	The Southern Alberta Art Gallery (SAAG) will soon be undertaking a renovation that will modernize and enhance the facility. A public art project will be included as part of this facility revitalization.	2023-2024
Project Title and Site	Budget	Procurement Process	Project Description	Installation
Lethbridge and District Exhibition EXolution (D-5)	\$75,000	RFP through City Procurement	The Public Art Program will partner with Lethbridge and District Exhibition to feature public art into the EXolution project, a state-of-the-art trade and exhibition space, community hub facilitating a variety of activities. The Exhibition is pursuing grants to match the City's public art contribution. Once grant funding has been secured and the scope of this project confirmed, the Public Art Program will return to Council to confirm all project details.	2023-2024

Project Title and Site	Budget	Procurement Process	Project Description	Installation
Airport (D-6)	\$230,000 plus \$20,000 from Opportunity Lethbridge	RFP through City Procurement	A large scale public art piece will be installed outside of the Airport, near the entrance. The piece will further enhance and support the major renovations which seek to improve customer experience and position the Airport as a major driver of the regional economy.	2024-2025
Project Title and Site	Budget	Procurement Process	Project Description	Installation
Casa Sign Mural	\$25,000	Community call to local Blackfoot artists; ad hoc community- based selection committee	Pending secured grant funding to enable the transformation of the large digital screen on the south side of Casa into a static mural site, a mural by a local Blackfoot artist will be installed on the Casa exterior.	2024-2025



2022-2025

Public Art Committee Programs

The Public Art Program will create opportunities for local artists through open calls for small projects including vinyl wrapping, murals, ephemeral projects, and auxiliary exhibitions. A professional development series will also be offered to help local artists at all stages of practice develop new skills.

Project Title and Site	Budget	Procurement Process	Project Description	Installation
Small Projects: Vinyl wrapping, murals, ephemeral projects	\$135,000	Annual community calls to local artists; ad hoc community-based selection committees	Targeted small project calls will provide opportunities for local artists to undertake public art projects. Small project opportunities will include vinyl wraps, murals, and ephemeral/temporary engagement-focused projects.	Annually 2022-2025

The Art Committee will provide funding to activate auxiliary and ancillary exhibition spaces in the community, creating more opportunities to exhibit the work of local artists.

Project Title and Site	Budget	Procurement Process	Project Description	Installation
Auxiliary Exhibitions	\$45,000	Community call to local artists; ad hoc community-based selection committee including representatives from all exhibition sites	Activation of auxiliary and ancillary exhibition spaces in the community to exhibit works of local artists. Examples of these spaces include gallery spaces at the Yates, Helen Schuler Nature Centre, and several auxiliary exhibition spaces at Casa.	Annually 2022-2025

Professional Development

Free professional development workshops for local artists, aligned with small projects opportunities will be offered to the community throughout 2022-2025. These workshops will support the growth and development of artists at all stages of practice. Professional

development opportunities will be connected, whenever possible, to upcoming public art calls to equip interested artists with the tools and information they need to prepare expressions of interest/proposals.

2022-2025 Art Committee Strategic Initiatives

The Public Art Committee is committed to undertaking strategic work that will further Council's Public Art Policy mandates and help move the Program towards realizing its vision for Lethbridge. On top of the projects described in earlier sections of this Work Plan, the Art Committee has identified several key initiatives that will be initiated and completed in the next four years.

Care and Exhibition of the Fine Art Collection

The City of Lethbridge Fine Art Collection is comprised of traditional and contemporary paintings, drawings, sculpture, prints, and photographs that refer to the development of art activity in Southern Alberta. A major portion of the Collection is the Buchanan Bequest: 66 works donated to the City of Lethbridge from the personal collection of Donald W. Buchanan. The Art Committee has heard from Council that public access to this Collection is important to them, and the Committee shares this opinion. The Art Committee partnered with the University

of Lethbridge in 2021 to enhance care for and access to the City's Collection through the establishment of an internship which will continue in 2022. The internship focus includes: researching and establishing artwork database; researching the Collection: and developing content. exhibitions, and Collection policies. Interns will acquire valuable work experience in this historic art Collection while assisting the City with properly maintaining the Collection and making it more accessible to the general public.

City "Décor Art Collection" Review

The Public Art Committee began work in 2021 to review the contents of the City's "Décor Art collection", which currently falls outside the Art Committee's purview. Work on this initiative will continue in 2022 as City Hall - lack of access in 2021 due to

COVID-19 made advancing this work very difficult. In 2022, works in this collection will be examined and considered for possible accession into the City's Collection. Any accessioning recommendations will be brought to Council for review and approval.

Roster Development

The Public Art Committee began work in 2021 researching artist rosters: preselected lists of artists eligible to be contracted for a range of public art projects within predetermined budget thresholds. Roster artists will specialize in a variety of

disciplines. This roster will emulate similar procurement processes already utilized by several City business units. Work exploring establishing artist rosters will continue in 2022.

Selection Committee Process Review

As mentioned in the Work Plan Objectives, the Public Art Committee is committed to increasing diverse representation on the Public Art Committee itself and project selection committees. The Committee

will undertake an accessibility review of selection committee processes to identify barriers to participation, and will begin taking necessary steps to address and mitigate the identified barriers.

Master Plan

The City's Municipal Development Plan (MDP) identifies the need to ensure the future advancement of public art by providing continuous support to the Public Art program. The MDP recommends that the Public Art Master Plan be regularly updated to ensure that City support for Public Art is sufficient, and that it addresses potential barriers and community needs.

The current Public Art Master Plan is almost ten years old. In 2023, the Recreation and Culture Department working in partnership with the Public Art Committee will develop a new Public Art Master Plan. The Plan will include broad public engagement to confirm the vision and mandate and to identify future public art sites and opportunities. A condition assessment of all existing public art pieces will be conducted as part

of Plan development. The updated Public Art Master Plan will be funded by both administrative and programming funding and through the maintenance reserve.

The new Master Plan will also be connected to work currently underway to develop a Civic Culture Plan – a document that will provide a strategic, comprehensive, and aspirational vision for culture for the City of Lethbridge. While the City's 2021 Recreation and Culture Master Plan and updated Municipal Development Plan provide high-level direction for arts, culture, and heritage, the City of Lethbridge lacks a detailed culture strategic plan. Public Art will be discussed in the Civic Culture Plan, and an updated Public Art Master Plan will be closely aligned with the Civic Culture Plan.

2022-2025 Public Art Work Plan Budget

Public Art Funding

Committed funding (projects and administration) as of November 30, 20	21 \$	689,846.00
Available funding (projects and administration) as of November 30, 2021	\$	801,236.00
2022-2025 CIP project allocation (D-8)	\$	295,164.00
7	otal \$	1,786,246.00
2022-2025 Project and Administration Budget		
Continuation of in-progress projects*	\$	689,846.00
Auxiliary Exhibitions	\$	45,000.00
Small Projects (vinyl wraps, murals, ephemeral)	\$	135,000.00
Professional Development Series	\$	4,000.00
Youth Engagement Project: Pedestrian Underpass	\$	25,000.00
Ripple Project (Logan Boulet Arena)	\$	110,000.00
SAAG Renovation (D-28)	\$	110,000.00
Exhibition (D-5)	\$	75,000.00
Airport (D-6)	\$	230,000.00
Casa Sign Mural	\$	50,000.00
Public Art Master Plan**	\$	75,000.00
Administrative support (contract)***	\$	200,000.00
General Administrative Expenses	\$	5,000.00
Contingency	\$	32,400.00
	Total \$	1 786 246 00

^{*}In-progress public art projects were approved by Council on March 23, 2021 as part of the 2021 Public Art Work Plan. In-progress projects are listed on pages 14-15 of this Work Plan.

^{**}Note that the total budget for the Public Art Master Plan is \$175,000. \$75,000 is allocated from the program and administration budget. \$100,000 is allocated from the Maintenance Reserve, which is described below. A large component of the Master Plan is a condition assessment of all pieces in the City's Public Art Collection. Periodic condition assessments are part of proper collection maintenance practices.

^{***}Contracted administrative support for the Public Art Program has been provided by the Allied Arts Council for many years. The current contract expires at the end of 2021. An RFP will be posted in early 2022, following adoption of this Work Plan, to establish a new contract for Public Art Administrative Support. General administrative expenses include professional memberships (Creative City Network of Canada, Alberta Public Art Network), professional development for Committee members (attending conferences), and community professional development (artist talks and workshops.)

Public Art Maintenance Reserve

Balance as of November 30, 2021 333.831.00 2022-2025 CIP contribution

> Total \$ 366,627.00

32,796.00

Public Art maintains a maintenance reserve, as specified in the Public Art Policy. Average annual spending from this reserve is \$5,500 but the next four years will see an increase to this average spending. The maintenance reserve will partially fund the Public Art Master Plan, with a contribution of \$100,000. Casa's "Mirrored Earth" and SAAG's "Aeolian Aviary" both require maintenance to be addressed in 2022. The maintenance reserve will also fund the addition of lighting to both "Migratory Gift" at Henderson Lake Park and the Fire Station 5 Mural. Public art signage continues to be upgraded in 2022 and will also be funded by this reserve.

Fine Art Reserve

Balance as of November 30, 2021

148,033.00

The Public Art program maintains a fine art reserve to support care for and exhibition of the City's Fine Art Collection. This reserve will continue to fund the Public Art Program's contribution to the Fine Art Collection Internship (\$5,000/year for four years = \$20,000)—a partnership with the University of Lethbridge started in 2021.

Telus Window Project, Nato'yi'kina'soyi Hali Heavy Shield



Appendix 1

Previous 1% for Art Projects



How Can I Miss You if You Never Go Away Andy Davies 2007



Common UnityGeorge Heagle
2013



A Departure Ilan Sandler 2009



Mirrored Earth Jacqueline Metz & Nancy Chew 2013



Aeolian AviaryCatherine Ross &
Denton Frederickson
2009



Threshold
Tony Bloom
2013



SignalDouglas Senft
2012



Bit PortalMarla Blicharz
2014



Courage & Dedication
Gerry Houghton
2012



Connected Ribbon
Paul Reimer &
Nathan Siemens
2015



ListenTerry Billings
2016



Geometry of Sky Andrew Rabyniuk 2020



Migratory Gift
Marc Delude
2018



TogetherCoryn Kempster &
Julia Jamrozik
2020



(Un)Still Life with Sports
Susan Wilke &
Linda Sprinkle
2018



The Ball is in Your Court
Jennifer Marman &
Daniel Borins
2019



Near and Far Derek Besant 2019



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