



# Community Wellbeing Call for Proposal (CFP)

## Applicant Information Session

December 1, 2025

*Facilitated by Community Social Development*

# Land Acknowledgement



The City of Lethbridge acknowledges that we are gathered on the lands of the Blackfoot people of the Canadian Plains and pays respect to the Blackfoot people past, present and future while recognizing and respecting their cultural heritage, beliefs and relationship to the land. The City of Lethbridge offers respect to the Métis and all who have lived on this land and made Lethbridge their home.



# Agenda

- Navigating the Website
- Needs Assessment & Strategic Outcomes
- Overview
- Funding Sources & Availability
- Timelines
- Application Framework
- Expression of Interests (Eol)
- Evaluation Process & Debrief
- Application Form
- The Basics
- Email your Questions





# The Website

- Proposal Guide
- Needs Assessment
- Community Wellbeing and Safety Strategy (CWSS)
- Expression of Interests (EoI) & Call for Proposals (CFP) Application
- Email questions **[csd.contracts@lethbridge.ca](mailto:csd.contracts@lethbridge.ca)**

**[www.lethbridge.ca/csd](http://www.lethbridge.ca/csd)**



## Community Social Development (CSD)

Community Social Development (CSD) is a department within the Community Services division at the City of Lethbridge. We play a role in enhancing community health, safety and overall wellbeing by working with a network of social service providers, community members and all levels of government. We envision a city in which all individuals, families and communities have opportunities for safe and healthy development leading to social wellbeing.

The CSD department leads the City's work as the Community Entity and agreement holder for federal **Reaching Home** (RH) and provincial **Family and Community Support Services** (FCSS).

Funded par le  
gouvernement du Canada

This project is funded by  
the Government of Canada

Canada

Federal RH funding is provided to the community through two funding streams:

- Designated Communities; and
- Indigenous Homelessness



Both funding streams support the community in facing the challenges presented by homelessness, using an outcomes-based approach. The Indigenous Homelessness funding stream also promotes social inclusion, cultural connections within the community. It also aims to ensure culturally-appropriate supports are available for Indigenous Peoples who are at risk of or experiencing homelessness in Urban Centres.

The Provincial FCSS program is an 80/20 funding partnership between the Government of Alberta and the City of Lethbridge, respectively. The FCSS program promotes and enhances the well-being of individuals, families and communities. It supports individuals in adopting healthy lifestyles, improves their quality of life and builds capacity to prevent and deal with crisis situations, should they arise.

Each year, CSD manages City funding through **Community Based Grants** and service agreements to support initiatives through local social service agencies.

On November 13, 2025, the City of Lethbridge put out a Call for Proposals for Reaching Home and Family and Community Support Services funding starting 2027. Learn more and apply for this funding below.

### Community Services & Supports

#### Community Social Development (CSD)

- Community Wellbeing Advisory Board
- Community Safety Strategy Committee
- Fee Assistance Program
- Homeless Individuals and Families Information System (HIFIS)

[View Full Menu](#)



### Contact Us

#### City Hall

910 4 Avenue South  
Lethbridge, AB T1J 0P6

Phone: **311**  
or **403-320-3111** (if outside of  
Lethbridge)

Click here



[Community Wellbeing Call for Proposal](#)

### Social service programs and providers

We partner with local social service agencies that provide a variety of funded programs and services to our community. Find information on the programs and services they provide.

2021-2024 Programs and Providers



2025-2027 Community Wellbeing Call for Proposal





# Community Wellbeing Call for Proposal

The City of Lethbridge is launching the 2026 Community Wellbeing Call for Proposals (CFP) to invite applications for funding through the Government of Alberta's Family and Community Support Services (FCSS) program, the Government of Canada's Reaching Home (RH) program, and the City's Diversion Outreach Team (DOT) program.

This CFP seeks proposals that align with the funding parameters and priorities of FCSS, RH (Designated Communities and Indigenous Homelessness streams), and DOT to advance community wellbeing by addressing the needs, gaps, and strategic priorities identified in the **Community Wellbeing and Safety Strategy (CWSS)**, **Municipal Housing Strategy (MHS)**, and the **Needs Assessment and Priorities Update**.

Eligible applicants include independent contractors, not-for-profit organizations, and for-profit organizations (if the activity is non-commercial and not intended for profit).

The CFP covers a two-year funding period:

- January 1, 2027 – December 31, 2028 for FCSS and DOT-funded projects.
- April 1, 2027 – March 31, 2029 for RH-funded projects.

Applicants are encouraged to review the **2026 Call for Proposals Application Guide** for detailed information on timelines, eligibility, program alignment, and evaluation criteria.

We encourage applicants to submit an Expression of Interest (EOI) through the link below to explore project eligibility before submitting a full proposal. Only feedback related to eligibility will be provided, in accordance with the application timeline. No additional feedback will be offered.

## 2026 Community Wellbeing Call for Proposal Guide

2026 Expression of Interests



2026 Community Wellbeing Call for Proposal Application



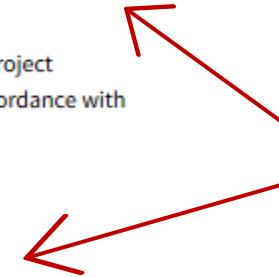
Needs, gaps  
and strategic  
priorities



Application  
Forms



Call for  
Proposal  
Guide



## 2026 Expression of Interests

### Expression of Interests

### Applicant

The City of Lethbridge is now accepting Expressions of Interest. We are looking for proposals for innovative projects that are eligible under the funding directives outlined in the 2026 Community Wellbeing Call for Proposal Guide.

When submitting your application, remember that you can propose multiple programs or projects within a single application.

#### Project 1

##### Project Title \*

##### Which funding source are you applying for? \*

- ☐ FCSS ☐ Reaching Home - Indigenous Homelessness
- ☐ Reaching Home - Designated Community ☐ Municipal

Select all that applies

##### Describe the project \*

(3250 character limit)

What is the project? Where will your project be implemented? Who are the priority population? What are the activities under this project?

Community Social Development (CSD) Feedback (To be filled out by CSD)

+ Add Project

Next >

## 2026 Community Wellbeing Call for Proposal Application

### Applicant

### Project(s)

### Submit Application

Community Social Development is currently seeking innovative proposals to support the community in Lethbridge. When preparing your application, please note that you have the flexibility to propose multiple projects within the same submission.

If you wish to return to an in-progress draft of your Community Wellbeing Call for Proposal application, you must save click "Save" (bottom right of each page). Make sure you email yourself or save the autogenerated link that appears. Please keep this link in a safe place, as we are unable to provide it to you later if it is misplaced.

## Applicant Information

### Background

#### Legal Name or Organization \*

#### Organization's Mailing Address \*

Address Line 1

Address Line 2

City

State / Province / Region

Postal / Zip Code

#### Is your Lethbridge operating address the same as you mailing address?

☐ Yes ☒ No

#### Lethbridge Operation Location \*

Address Line 1

Address Line 2



# Needs Assessment

**The Needs Assessment is a quantitative and qualitative research document that informs the update to the CWSS and MHS Strategies.**

**It was conducted in 2023 and published in 2024.**



## Community Profile

- Aging residents, older homes
- Youth facing challenges
- Growing diversity
- Neighbourhoods need tailored supports
- More people living alone/roommates
- Indigenous residents face intersecting barriers
- Incomes not keeping up



## Housing

- Mostly single-detached housing
- Limited, costly rentals
- Need more supportive housing for people with complex needs.
- Core Housing Need driven by affordability.



## Wellbeing and Safety

- Transit reliability challenges
- Rising reliance on services
- Stigma/discrimination in finding housing and work
- Increasing opioid harms
- Growing perception around safety
- Need stronger City partnerships



# Call for Proposals (CFP)

## Background

We are inviting proposals for programs aligning with the federal **Reaching Home** (RH) program, the provincial **Family and Community Support Services** (FCSS) program, and/or the **municipal Diversion Outreach Team** (DOT) budget initiative to enhance community wellbeing and safety, addressing identified needs, gaps, and strategic priorities outlined in Community Wellbeing & Safety Strategy (CWSS).

The City of Lethbridge uses the CWSS to guide funding allocations from RH and FCSS.

The CFP spans two years from **January 1, 2027**, potentially extending to March 2029 based on funding source timelines.

The CWSS Needs Assessment findings were critical in identifying Call for Proposal priority areas.



# Suggested Program Proposals

**Welcomes and invites innovative projects, but the City is suggesting the following project proposals:**

- Centres for Indigenous Resources
- FCSS Counselling Subsidy Funding Management and Administration
- Emergency Housing Stabilization Funding Management and Administration
- Integrated Coordinated Access (ICA) Lead Organization (Appendix 2)
- Community Support and Transportation Services (Appendix 3)
- Transitional Housing Programs
- Supportive Housing Programs

# Funding Sources - FCSS

## Resources:

- [FCSS Accountability Framework](#)
- [FCSS Program Handbook](#)
- [Website – FCSS Program Overview](#)

Family and Community Support Services (FCSS) is an **80/20 partnership** between the Government of Alberta, Alberta municipalities, and Alberta Métis Settlements that develops locally driven **preventative social initiatives** to enhance the well-being of individuals, families, and communities.

## Funding is available for activities under the following categories:

- Services to assist communities in identifying their social needs and developing responses to meet those needs;
- Services to promote, encourage and support volunteer work in the community;
- Services to inform the public of available services;
- Services that promote the social development of children and their families;
- Services that enrich and strengthen family life by developing skills so people can function more effectively within their own environment;
- Services that enhance the quality of life of the retired and semi-retired

# Funding Sources – Reaching Home (RH)

## Resources:

[Website - Reaching Home: Canada's Homelessness Strategy Directives](#)

The City of Lethbridge is the **Community Entity (CE)** of the federal government's Reaching Home (RH) program. The City is the recipient of both **Designated Communities (DC)** and **Indigenous Homelessness (IH)** funding streams and is guided by a Community Advisory Board (CAB)—the Community Wellbeing Advisory Board (CWAB)—to assess and recommend program funds.

Reaching Home is designed to support the goals of the National Housing Strategy to reduce chronic homelessness nationally by 50% by March 2028.

### **Funding is available for activities under the following categories:**

- Housing Services;
- Prevention and Shelter Diversion;
- Client Supports Services;
- Capital Investments; and
- Coordination of Resources and Data Quality Improvement.



# Funding Source – DOT Program

## Resources:

*See CFP Guide Appendix 3.*

The Diversion Outreach Team (DOT) program is a City of Lethbridge budget initiative that provides a **non-emergency, mobile response** to support **individuals experiencing homelessness, addictions, and other vulnerabilities**.

## Key aspects:

- The program offers **transportation to safe shelters** and appropriate services, helping divert calls away from emergency responders such as LPS, Fire, and EMS.
- DOT focuses on **proactive outreach, referrals, and connection to community resources**, working to reduce negative street activity and support long-term stability for vulnerable individuals.
- The team also **collaborates with businesses, emergency services, and community partners** to address concerns in identified hot spots and promote effective approaches to public safety and wellbeing.

# Funding Availability

## Funding Term:

### RH:

- Year 1 is from April 1, 2027, to March 31, 2028.
- Year 2 is from April 1, 2028, to March 31, 2029.

### FCSS & DOT:

- Year 1 is from January 1, 2027, to December 31, 2027.
- Year 2 is from January 1, 2028, to December 31, 2028.

## FCSS

### Approx. Funding Available

Year 1: **\$2,880,238.12**

Year 2: **\$2,931,113.12**

---

*City of Lethbridge  
Committed Budget  
Carryover*

Year 1: **\$133,362.02**

Year 2: **\$82,487.00**

## RH

### Approx. Funding Available

*Designated  
Communities*

Year 1: **\$1,341,071.35**

Year 2: **\$1,341,071.35**

---

*Indigenous  
Homelessness*

Year 1: **\$ 681,542.75**

Year 2: **\$681,542.75**

## DOT

### Approx. Funding Available

Year 1: **\$400,000**

Year 2: **\$400,000**

# 2026 Call for Proposals (CFP) Timeline

Activity	Date
Issue Date of 2026 Call for Proposals	Nov 13, 2025
CFP Information Session In-person: City Hall Culver Room	Dec 1, 2025
Deadline for Questions Expressions of Interest	Feb 13, 2026, at 4:00 pm
Response to Questions	Responses will be published on the CSD <a href="#">website</a> every two weeks.
Response to Expressions of Interest	Five (5) Business Days after received
Submission Deadline	March 13, 2026, at 4:00 pm
Rectification Period	Three (3) Business Days from notification of rectification
Evaluation Period	March 19 to April 17, 2026
Negotiation Period	April 27 to July 31, 2026
Public Disclosure of Funded Programs/Projects	September 30, 2026
Request for Debrief	October 31, 2026, at 4:00 pm
Agreement Finalization	December 1, 2026
Agreement Start Date	FCSS & DOT: January 1, 2027 RH: April 1, 2027
Debrief Period	March to May of 2027





# Application Framework

- This Call for Proposals (CFP) welcomes applications for both short-term and long-term projects.
- Eligible projects must utilize all funds within the specified timeframe.
- Funding may originate from one, two or all three sources, depending on the project's scope.
- Projects may include funding sources beyond those offered in this CFP.
- Take place within the municipal boundaries of the City of Lethbridge.
- Adhere to the guidelines of the Reaching Home (RH) and/or Family and Community Support Services (FCSS).
- Adherence with the Community Wellbeing & Safety Strategy (CWSS) tenets.
- Have a maximum funding term of two years starting from January 1, 2027, or April 1, 2027.
- Utilize the standardized definitions provided in the Call for Proposals Document – **Appendix 1**.

# Expressions of Interest

*(Optional but highly encouraged)*



Applicants are encouraged to submit an **Expression of Interest (EOI)** regarding project eligibility based on the funding directives.



Only feedback related to **eligibility** will be provided, in accordance with the application timeline. **No additional feedback will be offered.**



Eols must **not exceed 3250 characters** and should be submitted online via the Community Social Development website:  
[lethbridge.ca/csd](https://lethbridge.ca/csd)

# Evaluation Process

## Expression of Interests (EOI)

Only feedback related to **eligibility** will be provided, in accordance with the application timeline. **No additional feedback will be offered.**

1

### Eligibility Screening

All applications will first be reviewed by Community Social Development (CSD) to confirm they meet the mandatory submission requirements

2

### Review Panel Evaluation

Applications reviewed using the Application Assessment Criteria. Applications that do not meet minimum scores will be disqualified.

3

### Shortlisting and Final Evaluation

The evaluation panel recommends projects within the available budget that offer the best overall value and impact in advancing community wellbeing

4

### Final Decision

The Community Wellbeing Advisory Board (CWAB) reviews and recommends applications to advance to negotiation and agreement development.

# Evaluation Criteria Summary

*See CFP Guide for Key Considerations.*

30

## Experience & Qualifications

Description of the applicant's ability to successfully deliver the project based on experience, capacity, and alignment with strategic priorities.

50

## Value

Description of specific aspects, cost-effectiveness and reach of the project, along with both short- and long-term impacts.

20

## Approach & Methodology

Description of implementation plan, impact measurement, and approach to service delivery.

100

## TOTAL POINTS

Each key evaluation category must obtain **at least half** of the points allocated to that category.

# Debrief Request Process

Applicants can request a debrief of their application with the Community Social Development (CSD) team

- Email submission: Send request to [csd.contracts@lethbridge.ca](mailto:csd.contracts@lethbridge.ca)
- Deadline: October 31, 2026 at 4 pm
- Acknowledgement: Confirmation received from CSD upon submission
- Debrief Period: March to May 2027
- Scheduling: Based on availability of applicant and CSD

# CALL FOR PROPOSALS APPLICATION FORM



Scan the QR Code!



[www.lethbridge.ca/community-services-supports/grants-and-support/community-wellbeing-call-for-proposal/](http://www.lethbridge.ca/community-services-supports/grants-and-support/community-wellbeing-call-for-proposal/)



# The Basics

- Read the entire Call for Proposals (CFP) Guide
- All communications through [csd.contracts@lethbridge.ca](mailto:csd.contracts@lethbridge.ca)
- Expression of Interests (Eoi) deadline: **February 13, 2026**
- CFP submission deadline: **March 13, 2026**
- Alignment with funding directives of the Reaching Home program and/or the Family and Community Support Services (FCSS) program
- Alignment with Community Wellbeing and Safety Strategy (CWSS)
- Alignment with one or more of the CWSS priority areas: Coordinated Access, Shelter Diversion, Social Housing, Prevention Services
- Commitment to integration with Lethbridge Integrated Coordinated Access (ICA) system







---

# Questions

To ensure all questions about the Call for Proposals (CFP) are answered in a consistent and transparent manner with all potential applicants please submit your questions to [csd.contracts@lethbridge.ca](mailto:csd.contracts@lethbridge.ca)

The Community Social Development (CSD) team will endeavor to respond to questions in a timely manner and will ensure answers to all questions submitted will be shared on the webpage.