



GATEWAY TO OPPORTUNITY

2022 LETHBRIDGE CITY COUNCIL ACTION PLAN





Dear Lethbridge,

City Council spent the first several weeks of our term working together to understand challenges and explore possibilities for our amazing city. There was energy and excitement in these conversations and the overwhelming sentiment was that we are on the cusp of something remarkable.

Now is the time for Lethbridge to take a bold step, to be forward thinking and creative, capitalizing on the unique assets we have to offer.

We recently updated our Municipal Development Plan (MDP), a process that engaged staff, stakeholders and community to create the vision for a future Lethbridge. Using the MDP as our strategic direction, we've now developed a 2022 City Council Action Plan, which will serve as the vehicle to move us forward on the things we've already said are important to us.

It only seemed natural that the City's motto - the very sentence that has been attached to Lethbridge for more than a century - become the

theme for City Council's new action plan: **Gateway to Opportunity.**

Council also commits to updating this action plan annually throughout our four-year term with new action items, sharing regular progress reports with our residents.

How did we arrive at this action plan? With the support of City administration, Council has gained tremendous insight into the day-to-day operations of the City and how that could be impacted by what we dream of and plan for in the future. We unpacked our ideas, one-by-one, balancing both immediate needs and future aspirations while keeping in mind all of the planning that has already taken place. We also discussed City Council's role to define specific ways in which we can make meaningful progress.

All of this forms the **Gateway to Opportunity: 2022 Lethbridge City Council Action Plan**. It is a plan we are all proud of, but more importantly, invested in and excited to accomplish.

Sincerely,

Your Lethbridge City Council



COUNCIL STRATEGIC FOCUS AREAS

Municipal Development Plan Vision

We are a City that works together with our community and partners to ensure that Lethbridge is a leader in environmental stewardship, innovation, and active leadership. We are recognized as being safe, healthy, vibrant, prosperous, economically viable and a place where all people can fully participate in community life.

As Lethbridge City Council, to complete the work outlined in our Council Action Plan we will:

- **Govern**
- **Coordinate**
- **Enable**
- **Advocate**
- **Promote**

Council, through our planning process, recognized that our legislatively prescribed duties are set out in Section 3 of the Municipal Government Act, which states:

The purposes of a municipality are:

- to provide good government
- to foster the well-being of the environment
- to provide services, facilities or other things that, in the opinion of council, are necessary or desirable for all or a part of the municipality
- to develop and maintain safe and viable communities
- to work collaboratively with neighbouring municipalities to plan, deliver and fund intermunicipal services

STRATEGIC LEADERSHIP

Economically prosperous

Actively encourage the development and diversification of the local economy

Healthy and diverse

Prioritize health-supporting developments and the wellbeing of all residents

Culturally vibrant

Support the creation of a thriving, dynamic environment that exudes a sense of place and of community identity and belonging

Well designed

Strive to enhance and sustain a quality built environment

Environmentally responsible

Strive to enhance and sustain the natural environment

Supports the region

Contribute towards shared regional objectives

PARTNERSHIPS



NOW	NEXT	LATER	ADVOCACY
<ol style="list-style-type: none"> 1 Establish a Regional Economic Development and Tourism Strategy 2 Establish a Municipal Land Banking Strategy 3 Establish a Community Wellbeing and Safety Strategy Task Force 4 Establish an Indigenous Resource Hub 5 Review the City Council Police Commission Bylaw 6 Review CityLINK 7 Enable support for an emergency shelter and examine opportunities 8 Support a family physician recruitment and retention action plan 	<ol style="list-style-type: none"> 1 Establish priorities within the Community Wellbeing and Safety Strategy 2 Review the Municipal Housing Strategy 3 Review Parks service levels 4 Complete Operational Reviews for Fire/EMS, Treasury & Financial Services, Economic Development Lethbridge, Galt Museum & Archives, Lethbridge Public Library and the Lethbridge Police Service 5 Enable support for a sober shelter and examine opportunities 6 Explore the creation of a community care campus 7 Establish Corporate Environmental Sustainability priorities 8 Update the Reconciliation Implementation Plan 9 Finalize the Transportation Master Plan including a Third River Crossing location rationalization 10 Initiate a ward system study 	<ol style="list-style-type: none"> 1 Establish a City Council Arts and Culture policy 2 Complete a Broadband Pilot Project 3 Refresh the Intelligent Community Strategy 4 Establish a City Council Integrated Planning Policy 5 Establish a City Performance Dashboard 6 Review the Offsite Levy 	<ol style="list-style-type: none"> 1 Infrastructure funding 2 Family physician shortages 3 Emergency services 4 Indigenous relations 5 Regional partnerships 6 Support for the post-secondary community 7 Support for the health care community 8 Community wellbeing support services

Administrative work to inform Council's decision making:

Infrastructure Services:	Community Services:	Corporate & Customer Services:	Corporate:
<ul style="list-style-type: none"> • Fulfillment of MOU with Lethbridge County re: Airport land • Waste and Recycling Master Plan renewal • Parks Master Plan • Water and Wastewater Master Plans 	<ul style="list-style-type: none"> • Utilization of Recreation & Culture facilities • Bylaw Enforcement review • Public washroom strategy • Municipal safety and security strategy • Motel crime reduction strategy • Safe community call centre transition to PSCC • Biohazard reduction and clean up expansion 	<ul style="list-style-type: none"> • Airport performance and governance evolution • Airport land commercialization • Red tape reduction public engagement • Fees and charges review • Asset rationalization and optimization • Urban revitalization – leverage existing incentives and develop new incentives 	<ul style="list-style-type: none"> • Intergovernmental and Advocacy Strategy • Community Engagement Strategy • Organizational Health and Wellbeing program • City performance dashboard software • Records and Information Management Program

